



Fozzy Group Ukraine and NCR Work Together to Roll Out New Store Concept

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NCR supports Fozzy Group's ambitious modernization plans with NCR RealPOS™ hardware and services

KIEV, Ukraine--(BUSINESS WIRE)--Dec. 22, 2015-- NCR Corporation (NYSE: NCR), the global leader in consumer transaction technologies, announced today that the one of the largest trade industrial groups in Ukraine, Fozzy Group is to continue its successful partnership with NCR in 2016 to roll out a new store concept in its 600 supermarkets across the country. In 2014 Fozzy Group started redesigning its stores to improve service for its customers. As part of its most recent store modernization project Fozzy Group is using NCR Point-of-Sale (POS) hardware and associated services deployed by NCR's long term partner, System Group.

Fozzy Group required an innovative, well-designed POS solution to match its new store concept and reflect the group's focus on premium-quality products and customer service. Rolling out the new store concept is part of Fozzy Group's plan to double the number of stores over the next three years. The company has been using a wide range of NCR's RealPOS and RealScan™ products for the last three years, including NCR POS terminals, customer displays, scanners and keyboards.

"Looking forward, our business requires innovative solutions to provide the best services for our customers," said Ivan Slavioglo, CIO of Fozzy Group. "We are opening high level, service-oriented stores with vast food court zones and huge checkout areas. For each service we need the best IT solutions available. It's no wonder that we started strategic partnership with NCR, which has provided IT solutions for retail more than 130 years."

The NCR RealPOS 40 features a modern design that complements today's retail stores, and has a small footprint that offers versatile configuration options to optimize valuable checkout space. Its die-cast aluminum casing enables fan-less operation and contributes to the energy efficiency of the POS, thereby reducing the total cost of ownership. NCR supported the Fozzy Group with advice on POS concepts by drawing on its vast experience of deploying similar solutions around the world.

"Today's customers are technically savvy and expect the checkout to be a seamless experience," said Andriy Pinkevych, Area Industry Leader for Retail Solutions at NCR Russia. "A poor checkout experience can negatively impact consumer trust and, ultimately, loyalty. We are proud that our tried and tested RealPOS 40 solution was able to reassure Fozzy Group of its value in direct comparison with competitive products and are convinced it will ensure the very highest levels of customer experience."

Maintenance, service and support of the NCR solutions deployed by Fozzy Group will be provided by System Group Ukraine, a long term partner of NCR and Fozzy Group. System Group is the leading Ukrainian system integrator for trade automation and a well-known provider of innovative solutions for fast moving consumer goods production, distribution and warehousing.

"We've been operating in the Ukrainian market for twenty years and have developed a deep understanding of business processes and success factors in complex retail environments. We are convinced that robust and flexible POS solutions are crucially important for retail chains to successfully provide a great shopping experience for its customers," explained Eugenie Galushin, CEO at Systems Group Ukraine. "Ambitious retailers, such as Fozzy Group, require a premium solution for its concept stores and to enable growth. NCR's RealPOS 40 proved to be ideal for Fozzy Group's business processes. We are pleased to contribute to Fozzy Group's development by providing the solutions, support and service that it needs."

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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