



Arizona Arcade Uses NCR Silver to Win Customers, Score Sales

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Mobile POS platform allows customers to set up competitions among themselves

DULUTH, Ga.--(BUSINESS WIRE)--Dec. 22, 2015-- When a husband and wife decided to evolve their love of vintage video games into a part-time business, they chose NCR Silver®, the tablet point-of-sale (POS) system from NCR Small Business, to ring up sales and power their arcade.

Rebellion Arcade, LLC operates a membership-based club named [Starfighters Arcade](#) in Mesa, Ariz. NCR Silver's simplicity, back-end reporting and flexibility for discounts made it the clear choice when the owners were selecting a POS system.

"As we had no previous retail experience when opening the arcade, we chose NCR Silver because it truly is an all-in-one solution," said Kathy Lovato, co-owner of Rebellion Arcade, LLC. "The solution takes care of the technical matters involved in running our business, so we can focus on giving our community the chance to enjoy classic video games as much as we do."

The company uses NCR Silver to capture admission, manage the consignment of vintage video game machines, and sell concessions and merchandise. In addition, they have created a tournament button within the platform that allows them to easily manage nightly competitions.

On the back end, NCR Silver allows the Lovatos to promote special events through social media and collect email addresses to keep customers up to date on happenings at the arcade.

"At NCR Small Business, our goal is to give entrepreneurs the opportunity to do what they enjoy for a living," said Chris Poelma, president and general manager of NCR Small Business. "By providing an easy-to-use mobile POS system that helps manage business operations, we give small business owners the chance to pursue their goals and grow their businesses."

To learn more about NCR Silver's features, visit www.ncrsilver.com, or call 1-877-630-9711. NCR Small Business provides live, 24/7 U.S.-based customer support for NCR Silver users. NCR Silver mobile POS runs in the cloud, uses consumer-friendly technology, works on Apple® devices running the latest iOS, and offers a POS solution catered to franchises as well.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

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