



## NCR Silver Rewards Select Small Business Merchants this Holiday Season

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DULUTH, Ga.--(BUSINESS WIRE)--Nov. 24, 2015-- To show support for small businesses this holiday season, select NCR Silver customers in five markets will receive customer gift vouchers, back office point-of-sale support, and promotional assistance to help bring shoppers in their doors.

NCR Small Business' five-week campaign, "The Bill's on Silver," will kick off Small Business Saturday and last through the holiday season.

Every week, NCR Silver representatives will hand out hundreds of dollars in gift vouchers redeemable at select small businesses, and help promote select businesses on social media. Five NCR Silver customers will participate in the campaign.

"This is one of the busiest times of the year for our business. Having the support of our technology partner, NCR Small Business, will enable us to attract more customers and better serve our existing ones," said Brian White, owner of [The Fish Store](#), located in Chamblee, Ga, which sells exotic fish and aquariums. "The Bill's on Silver campaign will allow us to show our appreciation for those patrons who are choosing to shop local."

Other markets served include Nashville, Denver, San Diego and metro Orlando. Other participating businesses include a soda shop, a vegan market, a boutique shop and an off-road adventure provider.

"Small businesses are the backbone of the economy," said Chris Poelma, president and general manager of NCR Small Business. "NCR Silver was started to offer this crucial piece of the economy a level playing field when it comes to technology. We see this campaign as an extension of that mission."

To learn more about NCR Silver's features, visit [www.ncrsilver.com](http://www.ncrsilver.com), or call 1-877-630-9711. NCR Small Business provides live, 24/7 U.S.-based customer support for NCR Silver users. NCR Silver mobile POS runs in the cloud, uses consumer-friendly technology, works on Apple® devices running the latest iOS, and offers a POS solution catered to franchises as well.

### About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

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