OKQ8 Improves Customer Experience and Drives Profitability Using NCR End-to-End Retail Solutions

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Nordics petroleum retailer deploys NCR software, hardware and services across 344 fuel and convenience store locations across Sweden

STOCKHOLM--(BUSINESS WIRE)--Nov. 24, 2015-- NCR Corporation (NYSE: NCR), the global leader in consumer transaction technologies, today announced that petroleum retailer, OKQ8 has chosen an end-to-end NCR software, hardware and service solution to update point-of-sale (POS) solutions at its 344 locations across Sweden. The deployment aims to improve customer experience at OKQ8 fuel stations and stores by reducing waiting times and offering more services through the improved functionality of the POS, as well as aiming to increase profitability of OKQ8's business.

An end-to-end solution based on NCR's RPOS software platform and the latest NCR RealPOS™ XR7 POS hardware solution will be rolled out and maintained on an ongoing basis by NCR service engineers. The NCR software platform chosen by OKQ8 will manage and control both the POS and the fuel controller.

"We want to facilitate for people in motion. Therefore, as we chose to update our internal systems, our priority was to provide our customers with a great experience when purchasing fuel, food and other products, as well integrating new technology with our legacy systems and driving profitability," said Helle Dahlgren Skov, Director Retail - Manned & Business Development at OKQ8. "We chose NCR as it has a high degree of experience in the Nordic region and innovative solutions that we were looking for to deliver on our business objectives."

The NCR RPOS software platform has been seamlessly integrated into OKQ8's remaining legacy systems, such as Microsoft AX ERP, and provides local OKQ8 managers and HQ teams with insight and metrics to enable them to run their business more effectively. This includes inventory management, promotional / coupon and accounting capabilities. NCR's versatile, high-performance RealPOS XR7 POS hardware solution processes transactions quickly, as well as being easy to use for OKQ8 employees and easy to maintain for the IT team.

"Whilst customer experience and profitability must be foremost when retailers deploy new technology, the ability to integrate new solutions with legacy infrastructure is also an important consideration," said Wolf Jonasson, EMEA vice president at NCR Retail Solutions. "OKQ8 has a balanced vision that will deliver on all these objectives, as well as providing a POS solution that their employees will find easier to operate, quicker and more intuitive. The end-to-end NCR software, hardware and services deployed by NCR will enable every aspect of the project, providing significant value to OKQ8's business."

The NCR RealPOS XR7 is powered by the 4th generation Intel® Core™ processor family and delivers exceptional performance for today's solutions as well as those to come.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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