



## PPL Licenses NCR's Two-sided Thermal Media IP

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*More European customers gain access to significant time and cost savings*

DULUTH, Ga.--(BUSINESS WIRE)--Aug. 13, 2015-- Pharmaceutical Packaging (Leeds) Ltd (PPL), a European market leader in label production, has agreed to license two-sided thermal media intellectual property from NCR Corporation (NYSE: NCR), the global leader in consumer transaction technologies. This license gives PPL the worldwide right to make, use and sell two-sided thermal label media under NCR's two-sided thermal media intellectual property.

NCR's patented 2ST™ two-sided printing technology improves the efficiency of the printing process by allowing simultaneous printing on both the front and back side of a receipt or label. Some of the benefits of 2ST technology include:

- Reduce costs – use less paper and eliminate the need for separate packing slips, pouches to contain the slips, and the printers and supplies needed to produce the packing slips.
- Improve productivity – removing process steps for shipping labeling applications frees operator time to focus on more value-added work.
- Enhance customer loyalty – enable 1-to-1 messages, surveys, coupons, warranties and return policies to improve communication effectiveness.
- Help protect the environment – produce less waste and reduce the overall footprint of paper manufactured by reducing consumption.

"PPL is one of the few companies in the world that can create, print and convert self-adhesive laminate in a single process, reducing costs while adding more features," said Paul McVicker, managing director, PPL. "Our agreement with NCR allows us to expand our specialty label offering with NCR's industry leading 2ST technology."

"The addition of PPL as our newest 2ST media licensee helps provide more European customers with easy access to our 2ST technology," said Eddie Noel, senior vice president and general manager, NCR Interactive Printer Solutions. "We're committed to helping more customers lower their costs and improve the efficiency of their processes with solutions such as our 2ST technology."

### About PPL

Established in the late 1800's PPL is the UK's leading supplier of dispensing labels for Prescription Medicines supplying pharmacies with over 900 million per year. Through investment in specialised machinery PPL has also become one of Europe's leading producers of Special Label Products supplying leaders in Distribution and Internet Vending. [www.ppl-leeds.co.uk](http://www.ppl-leeds.co.uk)

### About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

Web sites: [www.ncr.com](http://www.ncr.com)

Twitter: [@NCRCorporation](https://twitter.com/NCRCorporation)

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