



Oman Arab Bank to Transform the ATM Experience with NCR Software

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First bank in Oman to deploy NCR APTRA™ Activate software to improve operational efficiency and enable unified customer experience across all self-service channels

MUSCAT, Oman--(BUSINESS WIRE)--Jul. 9, 2015-- [NCR Corporation](#), (NYSE: NCR), the global leader in consumer transaction technologies, announced that [Oman Arab Bank](#) – one of Oman's leading banks, has selected NCR [APTRA™ Activate](#) software to deliver next generation omni-channel banking experience.

NCR APTRA Activate will help Oman Arab Bank to migrate to its latest Consumer Experience Banking (CxBanking) software platform that seamlessly integrates with banks current infrastructure and achieve unmatched levels of availability, security, and functionality. This multi-channel platform allows the bank to easily and quickly introduce new software applications in the future, while ensuring that customers enjoy a consistent look and feel across banking channels in an advanced and secure environment.

"ATMs remain a cornerstone of OAB's transformation strategy, and with the adoption of NCR APTRA Activate software we pave the way for enhanced customer experience and the ability to offer a whole new range of transactions, that is in line with our vision to be pioneers in introducing the latest electronic banking systems and services in the country," said Amin Al Hussein – CEO of OAB. "The unique ability of this software to integrate with our current and future infrastructure allows us the freedom to share common resources across channels and optimize costs."

NCR APTRA Activate is an advanced self-service ATM software application. Designed for sophisticated multichannel banking enterprises, it is an open solution that offers true integration of the self-service channel with banks current infrastructure to help achieve unmatched levels of availability, security, and functionality.

"Oman Arab Bank is known for being innovative and always striving to offer the best in technology and service. With NCR APTRA Activate software, the bank will now have a robust multi-channel platform that will enable future growth strategies and offer next-generation of consumer interactions," said Habib Hanna, managing director NCR for South Gulf and Pakistan. Hanna added: "This will truly be a game changer for the bank, creating an inflection point in how consumers connect, interact and transact with OAB."

"We are excited to be part of OAB's strategy to be a more customer-centric bank and APTRA Activate software will play a critical role in the this transformational journey to meet expectations of today's consumers who demand intuitive and striking interfaces and want to access the entire range of banking transactions and services when and where they want," said Osama Awad, country manager, NCR Corporation in Oman.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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