



Dos Toros Taqueria Powers Rapid Expansion with NCR Restaurant Software and Cloud Solutions

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New York City's hottest taqueria selects NCR's industry-leading restaurant technology solutions and cloud-based mobile app to manage fast-growing business

DULUTH, Ga.--(BUSINESS WIRE)--Jun. 23, 2015-- [NCR Corporation](#), the global leader in consumer transaction technologies, today announced that Dos Toros, New York's west coast-style taqueria, has selected and rolled out a complete NCR restaurant technology solution to help improve the customer experience and efficiency of its business across its growing New York City sites.

Opening its first store outside of Manhattan in Brooklyn's trendy Williamsburg neighborhood, Dos Toros is a growing concept with eight locations and plans to add more in 2016. To support its growth plans, Dos Toros chose an NCR solution portfolio that includes NCR Aloha point-of-sale (POS) and predictive analytics software and POS hardware.

In growing fast casual operations, like Dos Toros, speed of service, operational efficiency and the ability to manage technology from a centralized location is critical to driving revenue and increasing margins. Dos Toros selected the NCR Aloha solution to gain all of the benefits of a cloud-architected solution – flexibility, ease of use and real-time interaction – while at the same time, preserving the most critical functions from the risk of intermitted or loss of access to the cloud.

"As Dos Toros continues to expand, it has become increasingly important that we match our passion for food, fresh ingredients, and the recipes we have perfected with restaurant technology that gives us a competitive advantage," said Leo Kremer, co-founder, Dos Toros. "The NCR Aloha solution is well-known in the industry for its reliability and enables us to focus on what we do best – serving customers."

The NCR technology solution, including [NCR Pulse Real-Time](#), will give Dos Toros' management team clear visibility into day-to-day operations across all of its sites. Additionally, the solution gives the IT staff the ability to centrally make item and pricing changes, eliminating human error at individual sites and helping drive consistency in Dos Toros' operations.

"Pulse Real-Time gives me instant access to all kinds of powerful information about my business without having to do anything more than open an app," Kremer added. "We have also used the NCR Aloha solution to better understand our customers and increase volume at the store level, helping us to create a more positive dining experience."

"Restaurant operators want to focus on creating an exceptional guest experience, not spend time sifting through multiple reports to manage their businesses," said Paul Langenbahn, president, NCR Hospitality. "Our goal is to make it easy for our customers to centrally manage their operations, make decisions quickly and drive higher profits. This is especially important when they are growing at a fast pace and taking New York City by storm like Dos Toros."

About Dos Toros

Dos Toros Taqueria was started by two brothers from the San Francisco Bay Area who wanted to bring legit burritos to the East Coast. We cook everything from scratch in our kitchens, we proudly source 100% naturally raised meats, and our expert team is the secret ingredient. We've grown since our early days, but we still obsess over the details and make sure to take things one burrito at a time.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

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