

## New research shows NCR continued leadership in self-checkout and ePOS technology

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NCR grows share of self-checkout shipments in key markets

DULUTH, Ga.--(BUSINESS WIRE)--Jun. 16, 2015-- NCR Corporation (NYSE: NCR) continues to lead the world in self-checkout (SCO) technology, shipping more units in 2014 than all other vendors combined for the 5<sup>th</sup> consecutive year according to research published by strategic research and consulting firm RBR. NCR, the global leader in consumer transaction technologies, saw growth in key markets, including Western Europe, Central and Eastern Europe, and Latin America.

According to RBR's "Global ePOS and Self-Checkout Report 2015," NCR also saw an increase in its share of electronic point-of-sale (ePOS) technology – including the #1 position in North America.

"NCR's leading technology solutions continue to transform the shopping experience of retailers around the world," said Michael Bayer, president, NCR Retail Solutions. "Through self-checkout and advanced point-of-sale software and hardware solutions, we are providing consumers today with a faster and easier front-of-the-store experience while preparing retailers for the connected store experience of tomorrow."

RBR expects ePOS and SCO shipments to grow through 2020. NCR holds the top position in SCO shipments to all six regions.

The study is based on in-depth primary research with retail technology vendors throughout 52 countries, and it was complemented with extensive secondary research.

## **About NCR Corporation**

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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