Dunkin' Donuts Arrives in Brazil with NCR Solutions

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Industry-Leading Restaurant Technology and Cloud Solutions Provide Real-Time Insights for Brazilian Location

SÃO PAULO--(BUSINESS WIRE)--Jun. 2, 2015-- NCR Corporation, the global leader in consumer transaction technologies, announced that Dunkin' Donuts has opened its first site in Brazil using NCR restaurant technology and cloud solutions. NCR's solutions will help the Brazilian location, which is operated by OLH Group to engage consumers more effectively and operate with greater efficiency.

With a new style, the chain arrives to Brasília and the neighboring Goiás state with an expanded menu adapted to local tastes. The restaurant chain chose NCR solutions to more easily manage daily transactions and gain insights about store performance. Using NCR's Aloha point-of-sale software, Dunkin' Donuts will be able to process its orders and payments in the easiest, fastest way possible, increase speed of service, and improve its operating efficiency.

"As Dunkin' Donuts continues to expand in Brazil, it has become increasingly important to leverage the latest restaurant technology to gain a competitive advantage," says Ricardo Monteiro, director of Supply Chain of OLH group, master franchisee of Dunkin' Donuts in Brazil. "NCR's mobile and cloud-based solutions allow us to achieve our long-term goals while providing us a platform that can grow with us."

In the back of the house, NCR is helping Dunkin' Donuts to manage stock in real time, thereby allowing a better control of costs and reducing losses. Dunkin' Donuts will also be able to enjoy the benefits of NCR Configuration Center's above-store capabilities, allowing the chain to improve operational efficiency at the store-level in their Brazilian locations. Each new item or price change on the menu is automatically synchronized, simplifying management's daily work.

Dunkin' Donuts has committed to using mobility as a competitive advantage to monitor transactions and reports on-demand. NCR Real-Time, a cloud-based mobile app is providing the management team visibility into its day-to-day operations, enabling the team to make better decisions that directly impact the bottom line.

"Dunkin' Donuts is a strong brand with a significant presence throughout the world, and we are excited that Dunkin' Donuts has selected NCR to help them achieve their long-term expansion goals in Brazil's fast food market. NCR's restaurant technology enables Dunkin' Donuts to be more agile, while providing them with the performance and scalability to protect their investment for the future," comments Luiz Bento, the Commercial Director of NCR Brazil.

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for nine years running. It's strong in the United States (more than 7,500 restaurants in 40 states and the District of Columbia) and has more than 11,300 restaurants in 36 countries worldwide, including about 350 in Latin America, such as Chile, Colombia, Ecuador, Guatemala, Honduras, Panama and Peru. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.

In Brazil, the chain launched its activities in Brasília, with the OLH group. In addition to the flagship, at 404 south, they also already have running a kiosk in ParkShopping. The goal is to open 65 Dunkin' Donuts restaurants in Federal District and Goiás over the coming years.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

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