



## Buffalo Wild Wings Powers First Restaurant in Asia with NCR Cloud-enabled Restaurant Solutions

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*Industry-leading restaurant solutions will allow Buffalo Wild Wings to centrally manage brand experience*

MANILA, Philippines--(BUSINESS WIRE)--Mar. 31, 2015-- [NCR Corporation](#), (NYSE: NCR), the global leader in consumer transaction technologies, announced that [Buffalo Wild Wings](#)® (NASDAQ: BWLD) has chosen NCR cloud-enabled restaurant solutions for its first location in Asia, located at Capitol Commons in Pasig City in the Philippines. NCR will offer Buffalo Wild Wings an integrated restaurant solution to improve the customer experience and operate with greater efficiency.

"Buffalo Wild Wings is a world renowned destination to experience the best of wings, beer and sports. Technology remains a key priority for Buffalo Wild Wings as it helps to transform customer service and restaurant operations," said Michael Hopkins, APAC Region General Manager, NCR Hospitality. "NCR's fully integrated restaurant solution will make a tangible difference to Buffalo Wild Wings's customer experience and, ultimately, increase the revenues and profitability of its business."

NCR will provide Buffalo Wild Wings with a comprehensive suite of NCR restaurant solutions to help provide insight into how the business is performing and enhance customer engagement. At the heart of the solutions for Buffalo Wild Wings is the [NCR Aloha hospitality software](#) suite including cloud-based configuration and management tools. Buffalo Wild Wings also selected NCR's cloud-based [employee theft deterrence](#) solution, allowing the chain to identify and mitigate losses due to employee theft in real time.

Additionally, the NCR Kitchen application will help Buffalo Wild Wings to train staff on recipes and standard procedures to reduce preparation and cooking errors. It allows Buffalo Wild Wings to serve dining guests with freshly cooked foods within acceptable wait times and enhances the speed of service so that guests do not feel rushed or bored.

### About Buffalo Wild Wings

Buffalo Wild Wings, Inc., founded in 1982 and headquartered in Minneapolis, is a growing owner, operator and franchisor of Buffalo Wild Wings® restaurants featuring a variety of boldly-flavored, made-to-order menu items including its namesake Buffalo, New York-style chicken wings. The Buffalo Wild Wings menu specializes in 21 mouth-watering signature sauces and seasonings with flavour sensations ranging from Sweet BBQ™ to Blazin'®. Guests enjoy a welcoming neighbourhood atmosphere that includes an extensive multi-media system for watching their favourite sporting events. Buffalo Wild Wings is the recipient of hundreds of "Best Wings" and "Best Sports Bar" awards from across the country. There are currently more than 1,070 Buffalo Wild Wings locations in the United States, Canada, Mexico and the Philippines.

To stay up-to-date on all the latest events and offers for sports fans and wing lovers, like Buffalo Wild Wings on Facebook, follow @BW Wings on Twitter and visit [www.BuffaloWildWings.com](http://www.BuffaloWildWings.com).

### About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

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