



Wissol Group Chooses NCR Cloud-Enabled Solutions to Drive Growth for Wendy's and Dunkin' Donuts Franchises

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Georgian franchisee deploys complete NCR restaurant portfolio to improve customer experience, increase kitchen efficiency and provide real-time business insight to management

TBILISI, Republic of Georgia--(BUSINESS WIRE)--Mar. 30, 2015-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies announced today that [Wissol Group](#) has chosen a comprehensive range of NCR cloud-enabled restaurant solutions to help drive growth at its Wendy's and Dunkin' Donuts franchise businesses in Tbilisi, Republic of Georgia. Wissol Group has benefited from NCR global agreements between both Wendy's and Dunkin' Donuts to deploy NCR solutions that are already in use in the United States, and therefore available immediately with proven operational best practices and business benefits.

NCR cloud, software and hardware solutions will be present in 11 Wendy's Georgia and 20 Dunkin' Donuts Georgia restaurants by the end of 2015. Wissol Group is deploying solutions that allow it to centrally manage day-to-day transactions and gain insight into the performance of its business. NCR is providing Wissol Group with a comprehensive range of NCR solutions, with NCR Aloha restaurant suite software at its heart, to help run its fast moving restaurant businesses more efficiently and enhance customer engagement.

"Growing our franchise businesses and providing a great customer experience can sometimes be a challenge," said Samson Pkhakadze, President at Wissol Group, "It is therefore reassuring to have the latest, proven NCR solutions available and competitively priced from global agreements already in place with the franchises that we operate. We are now able to focus on our customers and expanding our operations in the fast food market in Georgia as we open more Wendy's and Dunkin' Donuts restaurants this year."

Wissol Group is one of the largest businesses in Georgia with a number of chains that includes Wissol Petroleum Georgia, widest chain of petrol and CNG service stations, Vianor Georgia auto-service centers, supermarket chain Smart, Wendy's Georgia, Dunkin' Donuts Georgia, advertising company Alma and other businesses. With nearly 5000 employees it is one of the major employers in the Georgian market.

"NCR franchise customers, such as Wissol Group, value and appreciate the global agreements that NCR has in place with both Wendy's and Dunkin' Donuts," said Paul Grayling, EMEA Vice President of Hospitality at NCR. "This makes every day easier for new businesses, as the technology that they deploy to improve customer experience, increase efficiency and provide better insight for management is competitively priced and, most importantly, quickly available with proven benefits."

NCR will provide the Wissol Group with an end-to-end suite of NCR restaurant solutions to help provide insight into how the business is performing and enhance customer engagement. At the heart of the solutions is [NCR Aloha hospitality software](#) suite including cloud-based POS configuration, monitoring and management tools.

Additionally, the Wissol Group selected [NCR Pulse Real-Time](#), a cloud-based mobile app that gives its management team visibility into its day-to-day operations, enabling the team to make better decisions that directly impact the bottom line. NCR Back Office, another cloud-based solution, is also being deployed, allowing Wissol management to manage inventory levels, maintain labour schedules and enhance accounting and payroll processes.

The Georgian franchisor has also deployed the latest NCR point-of-sale (POS) hardware, including the [NCR P1230 POS terminals](#), and the NCR Vitalcast digital signage solution to create and share promotions, advertisements and event information to improve customer engagement.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

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