



QNB Selects NCR APTRA Activate Software to Transform Banking Services

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Biggest bank in country first to deploy NCR's game changing software platform to support various consumer transaction technologies

DOHA, Qatar--(BUSINESS WIRE)--Mar. 26, 2015-- QNB, one of the World's Strongest Banks, has signed a software professional services agreement with [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies, to successfully migrate to NCR Consumer Experience Banking (CxBanking) software - APTRA™ Activate.

The [APTRA Activate](#) multi-channel platform integrates smoothly with the bank's current infrastructure and will empower QNB customers to have consistent experience across the bank's entire self-service channel in an advanced and secure environment.

QNB will be the first bank in Qatar to deploy NCR's CxBanking Activate Platform to transform the banking services in the nation. QNB will also be one of the first large financial institutions in the Middle East to move its self-service network to the Windows 7 platform, enhancing security and user experience.

"Our agreement with NCR will deliver the latest software technology to help transform the QNB banking experience so we can sharpen our focus on customers and better understand their needs – a key pillar of our business strategy," said Adel Al-Malki, General Manager Information Technology at QNB Group. "NCR brings a unique vision for transforming banking service through innovative software platforms that will help us innovate faster and improve our customer experience."

As part of its endeavor to provide secure banking environment for its customers, QNB has already installed NCR Solidcore Suite for APTRA, the most comprehensive ATM whitelisting software that proactively protects ATMs from insider attacks by preventing the introduction of unauthorized code on the network, and maintaining its integrity and availability.

"As one of the premier financial institutions in the region, QNB continues to find new ways to delight their customers with outstanding service and convenience and the adoption of NCR's latest software solutions will allow the bank to provide consistent banking experience across digital and physical banking channels," said Habib Hanna, NCR's Area Managing Director for South Gulf and Pakistan.

"Through this new software platform, QNB customers will experience a faster and more convenient banking experience and it will allow the bank to drive customer engagement to a new level through safe, secure, and integrated transactions," said Hicham Yamout, Country Manager NCR Qatar.

About QNB

Qatar National Bank (QNB Group), was established in 1964 as the country's first Qatari-owned commercial bank, has an ownership structure split between the Qatar Investment Authority (50%) and the private sector (50%).

QNB Group has steadily grown to be the biggest bank in Qatar and leading financial institution in the Middle East and North Africa Region with a market share around 45% of banking sector assets.

Bloomberg Markets, the leading provider of Business, Financial and Economic news ranked QNB as "One of the World's Strongest Banks" again in 2014.

The Global Finance Magazine ranked QNB as "One of The Top 50 Safest Banks in the World" in 2013, and the following year, it was recognized as "The Best Bank in The Middle East" by Euromoney Magazine.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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