



TEDi Chooses Reliable NCR Retail Solutions to Improve Customer Service and Drive Sales

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Discount chain deploys up to 1,000 NCR POS in stores across five European countries over the next two years

AUGSBURG, Germany--(BUSINESS WIRE)--Feb. 25, 2015-- [NCR](#), the global leader in consumer transaction technologies, today announced it will provide European discount retailer [TEDi](#) with innovative point-of-sale (POS) solutions to improve customer service and drive sales. Up to 1,000 NCR RealPOS™ 50 systems will be deployed at TEDi's approximately 1,400 stores across Germany, Austria, Slovenia, Slovakia and The Netherlands in the next two years. Four hundred units have already been delivered to TEDi stores.

NCR RealPOS 50 was engineered to provide years of dependable operation featuring a rugged enclosure and long-life LED display. The system is also very versatile as it can be used as a multimedia kiosk for self-service applications. NCR RealPOS 50 offers retailers a high investment protection even in the light of potential future upgrades.

"By equipping our stores with innovative NCR solutions, we no longer need to worry about the technology and can instead focus on providing great service for our customers and growing our business," said René Zienert, head of IT and Process Management at TEDi. "The NCR systems are easy to install, intuitive to use, and easy to maintain. This enables us to deliver a superior customer service and at the same time stay on top of the operating costs."

NCR's retail-hardened RealPOS 50 provides a proven solution allowing TEDi to offer its customers the reliability and speed they expect from a leading retailer.

"Customers expect the checkout to be a seamless experience," said Stefan Clemens, Area Sales Leader, NCR Retail. "A poor checkout experience can negatively impact consumer trust, and therefore loyalty. We are delighted that our tried and tested RealPOS 50 solution has been selected by TEDi and it will ensure the very highest levels of customer experience."

About NCR

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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