



NCR Unveils a New 'Grab and Go' Self-Checkout Solution

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NCR SelfServTM 90 is ideal for space constrained retail environments with small basket sizes and high card usage rates

NEW YORK--(BUSINESS WIRE)--Jan. 12, 2015-- [NCR Corporation](#), the global leader in consumer transaction technologies, announced today the availability of the NCR SelfServ 90, the latest addition to the family of NCR FastLane SelfServ checkout solutions. It can be used as a free-standing self-checkout kiosk, installed on a countertop or even mounted on a wall.

The [NCR SelfServ 90](#) is ideal for high-volume stores with many shoppers checking out small baskets and using credit or debit cards. It offers retailers a new cost-effective solution without the added expense of cash or coin tender options, or a produce and security scale. The key purpose is to reduce queues during peak hours for customers purchasing just a few items, such as during the lunchtime rush when customers come in to purchase lunch items or a snack.

"Whether in the supermarket or at a convenience, department, specialty or DIY retailer, there is a large amount of checkout traffic that can be handled with this card-only, small footprint solution," says Dusty Lutz, general manager self-checkout solutions at NCR Retail. "This technology is ideally designed for 'grab-and-go' convenience for driving more revenue and convenience during peak shopping hours."

In a recent [study](#) of consumers in nine countries, 90 percent revealed they use self-checkout technology. When asked what they liked about self-checkout, consumer's top three responses were convenience (42 percent), ease of use (40 percent) and the speed of checkout technology in comparison to the cashier assisted line (39 percent).

Key features of the SelfServ 90 include:

- EMV card reader with contactless capability
- Zero-bezel display with which supports multi-touch and gesture interactions
- 2D imaging scanner
- Integrated receipt printer and coupon bin
- Intervention light

To learn more about the NCR SelfServ 90, visit NCR at the National Retail Federation Big Show in New York at booth #3705 from January 11-13.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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