



The Creative Wedge Selects NCR Silver Advanced Mobile POS to Manage Inventory, Free Up Time

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DULUTH, Ga.--(BUSINESS WIRE)--Oct. 8, 2014-- Virginia Beach-based artisan market The Creative Wedge recently celebrated two important anniversaries – one year in business as well as one year successfully using the NCR Silver™ mobile point-of-sale (POS).

As first-time POS users, owners Barbara Densley and Sloane Solanto turned to other small business owners to find a solution that best suited their needs. A key need was a POS that had integrated features and provided more than just a method of ringing up sales.

It was not long until one of the market's vendors recommended NCR Silver, a cloud-based iPad® POS system designed specifically for small businesses ranging from food trucks and restaurants to retail shops.

The [Creative Wedge](#) sells unique handcrafted gifts, artisan cheeses, charcuterie, local wines and craft beers. In addition to operating a brick-and-mortar location, The Creative Wedge regularly sells items at local events, including a farmers market.

With the versatility of a cloud-based mobile POS, Densley and Solanto found that ringing up sales away from their store is simple as it eliminates the need to keep track of manual transactions. Now running two iPads in its store, they easily keep extensive inventory up to date. With about 1,000 items listed in their inventory at any given time, Densley and Solanto enjoy the ability to check what they have in stock with a simple tap of a button.

"I update our inventory several times a week – sometimes even several times a day," said Densley. "Without NCR Silver, this would be an arduous, if not impossible, task that would take valuable time out of my already busy day. Instead of being tied down to the store, I now have the freedom to take my iPad with me and update on-the-go."

Densley also discovered that NCR Silver was the perfect integrated solution for managing the store's busy seasons, such as the December holidays, because she now has the flexibility to move the back-office iPad to the front to ring up sales at a moment's notice.

"Small businesses such as The Creative Wedge are a prime example of why a POS solution needs to do more than just serve as a credit card reader," said Justin Hotard, president, NCR Small Business. "For Barbara and Sloane, managing inventory quickly and easily is critical to their business' success and Silver provides them an efficient way to manage these tasks without requiring a lot of extra time or additional resources."

To learn more about NCR Silver's integrated features, visit the [website](#), or call 1-877-630-9711. NCR Silver provides [live, 7-day support](#) and access to Silver SidewalkSM, a customer community portal with information and opportunities to connect with other members. NCR Silver tablet POS runs in the cloud, uses consumer-friendly technology, and works on Apple® devices running the latest iOS.

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