



Washington Redskins Select NCR for Venue Management Solution at FedExField

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NCR software to enhance operational efficiency with real-time reporting at stadium

DULUTH, Ga.--(BUSINESS WIRE)--Aug. 25, 2014-- [NCR Corporation](#) (NYSE:NCR), the global leader in consumer transaction technologies, announced today that it has successfully deployed the [NCR Venue Management solution](#) at FedExField, home of the National Football League's Washington Redskins. The suite of NCR venue management software and hardware will enhance the in-stadium game day experience for the team's fans.

NCR's reputation, commitment and experience in venue management played a significant role in the project. At the core is [NCR Venue Manager](#), an advanced point-of-sale (POS) and reporting system that is deployed in more than 250 stadiums and arenas globally. NCR Venue Manager has been selected to streamline operations, deliver an unparalleled level of service and help bring a world-class experience to FedExField. NCR Venue Manager will provide the Washington Redskins with instantaneous sales, inventory and labor information from the 600 POS devices in use across the stadium, enabling the team to accurately report, analyze and forecast key performance metrics.

"Redskins fans expect the stadium experience to be world-class, enjoyable and hassle-free. NCR will help us fulfill our commitment to provide exceptional service to event-goers, while increasing our operational efficiency, reducing waste and keeping costs under control through their system's real-time reporting," said Lon Rosenberg, senior vice president, Operations at the Washington Redskins.

In a move to drive a better fan experience at the stadium, the Redskins partnered with NCR to provide a host of innovative venue management solutions that will reduce lines and enable employees to better serve fans at all the restaurants, in-seat and portable locations and concession stands.

"The NCR system puts FedExField at the forefront of venue technology by providing amazing flexibility, control and connectivity," said Dennis Davidson, vice president, Specialty Hospitality. "Easy-to-use, reliable technology that increases the speed of service is crucial for event venues, like FedExField, that are focused on providing the best fan experience. Our solutions will help the Redskins continue its reputation as one of the NFL's most beloved teams."

About NCR Corporation

NCR Corporation (NYSE:NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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