



NCR Retail Ranks #1 in Self-Checkout Technology and Gains Share According to Leading Consulting Firm

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Global market enjoys significant year-over-year growth as retailers from more countries and different retail segments deploy the solution

DULUTH, Ga.--(BUSINESS WIRE)--Jun. 9, 2014-- [NCR Corporation](#), the global leader in consumer transaction technologies, is again the world's largest supplier of self-checkout (SCO) technology, according to new research published by strategic research and consulting firm [RBR](#).

RBR's "Global EPOS and Self-Checkout 2014" indicates 2013 was another record year for SCO with shipments growing 24 percent to 33,000 units. According to RBR, NCR is the leader in SCO shipments with a total of 71 percent share. The nearest competitor achieved an 11 percent share and the research found that NCR had more than double the number of SCO shipments for all other competitors combined.

The study is based on in-depth primary research with retail technology vendors throughout 52 countries, and it was complemented with extensive secondary research.

North America continues to see the highest amount of SCO solution shipments with an increase year-over-year of 45 percent. According to RBR, all regions are expected to continue seeing increases in adoption with emerging markets expected to contribute heavily to increases going forward.

"Shoppers around the world are increasingly seeing retailers with self-checkout as providing a higher level of customer service by giving them the option to quickly pick and pay for their items," says Mark Self, vice president of marketing, NCR Retail. "The innovations we've made in ease-of-use have led to its near omni-presence in supermarkets and now increasingly in convenience stores and specialty retailers. Those advancements combined with acceptance in emerging geographies are major contributors to the impressive market growth."

RBR's study also indicates NCR is gaining share in the global market for retail electronic point-of-sale (EPOS) technology. NCR's shipments increased 11 percent, while the market grew at a rate of 8 percent.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

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