



## **NCR Recognized by CIO Magazine as 2014 CIO 100 Award Winner**

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*Consumer transaction technologies global leader honored for exemplifying the highest level of operational and strategic excellence in information technology*

DULUTH, Ga.--(BUSINESS WIRE)--Jun. 3, 2014-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies, today announced that it has been honored by IDG's *CIO* magazine as a recipient of the 2014 CIO 100. This prestigious award recognizes top companies from around the world that use information technology (IT) in innovative ways to deliver business value.

NCR was chosen for the 2014 CIO 100 for its creative use of big data analytics to optimize the company's solutions portfolio. Through the innovative use of technology, NCR's IT organization created a powerful data analytics solution that has helped transform the way NCR manages its solution portfolio as a hardware-enabled, software-driven business.

"The business landscape is ever changing, and new demands are requiring IT organizations to be more innovative in how we support sales growth and bring value to the business and its customers," said NCR Chief Information Officer Bill VanCuren. "Being recognized with the CIO 100 award is a significant achievement and speaks to the high quality team at NCR. We proudly share it with all our employees and the great companies we are privileged to call our customers."

NCR's product configuration initiative, which started as an open business challenge, has blossomed into an award-winning effort to reduce product complexity and improve supply chain practices using the power of data. This has resulted in tangible benefits to both NCR and its customers, and has led to higher levels of customer satisfaction across the multiple industries the company serves including financial services, retail, hospitality, travel, telecom & technology, and small business.

"For 27 years now, the CIO 100 awards have honored the innovative use of technology to deliver genuine business value," said Maryfran Johnson, Editor in Chief of CIO magazine & Events. "Our 2014 winners are an outstanding example of the transformative power of IT to drive everything from revenue growth to competitive advantage."

NCR will be recognized at the CIO 100 Symposium & Awards Ceremony on Aug. 19 at the Terranea Resort in Rancho Palos Verdes, Calif.

### **NCR Corporation**

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries.

Web sites: [www.ncr.com](http://www.ncr.com), [www.ncrsilver.com](http://www.ncrsilver.com)

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NCR Corporation  
Kevin Ruane, 212-589-8553  
[kevin.ruane@ncr.com](mailto:kevin.ruane@ncr.com)