



## One of the World's Largest Air Services Providers Selects NCR Technology to Enhance the Customer Experience

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*Self-service ticketing and check-in solution enables dnata to handle peak traffic more efficiently and offer travelers greater convenience*

DULUTH, Ga.--(BUSINESS WIRE)--Apr. 30, 2014-- [NCR Corporation](#), the global leader in consumer transaction technologies, announced today that dnata, one of the world's largest air services providers, has selected NCR technology to extend its customer self-service check-in capabilities at Dubai International airport.

dnata now has 33 self-service kiosks located in Terminals 1 and 2 at Dubai International airport, supporting multiple international carriers, and helping millions of customers each year. The company currently operates on five continents, in 75 airports in 38 countries around the world.

"dnata's reputation is built on delivering the promises our customers make. The NCR self-service check-in kiosks help ensure our airline partners exceed their customers' expectations, efficiently," says Jon Conway, DSVP, UAE Airport Operations, dnata. "NCR shares our commitment to excellence, and has become an integral partner. With NCR solutions, passengers save valuable time bypassing the lines at traditional check-in counters and arrive sooner at their gates."

Today, NCR provides airport check-in solutions for seven of the top ten airlines worldwide.

"dnata continually looks at ways to improve the customer experience, and NCR has increasingly been utilized to bring that goal to fruition," says Tyler Craig, vice president and general manager, NCR Travel. "The self-service check-in kiosks allow dnata to better handle peak travel hours by giving passengers an alternative for self-service and freeing employees to work with passengers with more complex needs. The data generated by the kiosks also allows dnata to better forecast their staffing levels for continued customer service improvement."

Last month, NCR Travel was honored by the [Digital Screenmedia Association](#) for providing the Best Travel and Hospitality application of digital signage at Dubai International Airport. The interactive [NCR Wayfinding solution](#) allows passengers to scan their boarding passes and view an animated path to their gates, as well as view weather conditions at travel destinations.

### About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

Web sites: [www.ncr.com](http://www.ncr.com), [www.ncrsilver.com](http://www.ncrsilver.com)

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