



## NCR Technology and Services Make Traveling Easier for Shenzhen Airlines Passengers

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*Airline selects NCR self-service check-in solution and multi-vendor support services*

BEIJING--(BUSINESS WIRE)--Mar. 6, 2014-- [Shenzhen Airlines](#) has selected [NCR Corporation](#), the global leader in consumer transaction technologies, to provide self-service check-in solutions. The agreement also includes multi-vendor, on-site support services for new and existing airport check-in kiosks throughout China.

The new self-service kiosks will be deployed at Shenzhen Baoan International Airport, the hub for Shenzhen Airlines. The purchase marks the first time the airline has turned to a foreign provider for this technology. Shenzhen Airlines will also rely on NCR Travel to maintain existing kiosks for airports in Nanjing, Nanning, Xian and Shenyang by providing on-site maintenance support services and parts.

"The addition of Shenzhen Airlines further strengthens our presence in China and demonstrates the growing awareness within the region for NCR as a global service provider, as we currently support many of the country's banks and retailers," said Pedro Carrasco, vice president of sales EMEA/APAC, NCR Travel.

NCR airport check-in enables passengers to check in, access flight information, select seats, and scan and print boarding passes. The NCR airport check-in kiosks run on common use self-service (CUSS) platform, which allows applications from other allied member airlines to run concurrently on a single self-service device. Onsite support services ensure maximum availability and NCR's patented two-sided thermal paper technology saves up to 40 percent on paper boarding pass and receipt costs, reducing staff workload for paper replenishment.

Today, NCR provides airport check-in solutions for seven of the top ten airlines worldwide.

### **About Shenzhen Airlines**

Shenzhen Airlines Co., Ltd was founded in November 1992 and started operations on September 17 of the following year. With Air China and Shenzhen International Total Logistics (Shenzhen) Co, Ltd as its major shareholders, Shenzhen Airlines focuses on business of passenger, cargo and mail transportation. Up to January 2011, Shenzhen Airlines owns a fleet of more than 100 passenger and cargo aircraft which consists of Boeing 747s and 737s, and Airbus 320s and 319s, who are flying on over 200 domestic and international routes.

Having matured in the Shenzhen Special Economic Zone, Shenzhen Airlines is deeply rooted in Shenzhen, constructing "air corridors" to facilitate the city's international trade and cultural exchanges. Apart from its own development, Shenzhen Airlines voluntarily engages its social responsibility and serves the community with gratitude. Thus the Company is widely regarded as a "Shining Name Card of Shenzhen".

According to Shenzhen Airlines' development blueprint, it will expand its fleet to 180 passenger aircraft by the end of 2015. It also plans to introduce wide-body aircraft in due time. The company will forget itself into a well-known national carrier with its independent brand among competitors in Asia-Pacific region. In future, its service network will extend across Asia and other continents.

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

Web sites: [www.ncr.com](http://www.ncr.com), [www.ncrsilver.com](http://www.ncrsilver.com)

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Source: NCR Corporation

NCR Corporation  
Tony Carter  
404.316.0201 (cell)  
678.808.6984 (ofc)  
[tony.carter@ncr.com](mailto:tony.carter@ncr.com)

or  
NCR Corporation  
Winnie Sze

852 2975 6948  
[winnie.sze@ncr.com](mailto:winnie.sze@ncr.com)