



Love's Travel Stops and Country Stores Enhances Shopper Experience with NCR Software and Technology

January 13, 2014 at 8:30 AM EST

National travel center operator chooses NCR solution for its more than 300 store locations based on the global tech company's value, experience and dependability

DULUTH, Ga.--(BUSINESS WIRE)--Jan. 13, 2014-- [NCR Corporation](#), the global leader in consumer transaction technologies, today announced that Love's Travel Stops and Country Stores will install NCR point-of-sale (POS) software and technology in more than 300 locations in 39 states.

Traditionally, Love's has replaced a quarter of their POS devices each year but decided a complete refresh of 1,800 devices to solid state technology with greater processing power and screen size, gives them an immediate ability to create a better customer experience across their footprint.

"We have a long and successful relationship with NCR and they have really established themselves as a retail innovation leader and one-stop shop for software, hardware and services," said Jim Xenos, vice president of Store Technology at Love's Travel Stops and Country Stores. "We believe modernizing our entire POS solution will make the mission of providing exceptional shopping experiences to our customers that much easier for our associates."

The NCR solution includes the installation of the [NCR RealPOS 72XRT](#), providing intelligent processing power to support new applications and functionality. It is engineered and tested for the toughest retail environments to ensure years of delivering dependable service and business value. Love's also currently utilizes several software applications within the NCR Retailix software suite.

"We provide leading retailers like Love's Travel Stops and Country Stores with innovative solutions that make every day easier so that they can focus on delivering the best possible service to customers," said Eli Rosner, CTO, NCR Retail. "This technology allows them to increase the speed of transactions and dramatically increase availability while reducing overall costs in their point-of-sale solution."

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 450 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

Web site: www.ncr.com

Twitter: [@NCRCorporation](https://twitter.com/NCRCorporation)

Facebook: www.facebook.com/ncrcorp

LinkedIn: www.linkedin.com/company/ncr-corporation

YouTube: www.youtube.com/user/ncrcorporation

Source: NCR Corporation

NCR Public Relations

Tony Carter

678-808-6984 Office

404-316-0201 Mobile

tony.carter@ncr.com