



NCR's Leadership in Software, Hardware and Services Creates One-Stop Shop for Retailers

January 13, 2014 at 8:00 AM EST

Global tech company demonstrates innovative solutions for retailers of all types, sizes and geographies at the 2014 National Retail Federation Big Show

NEW YORK--(BUSINESS WIRE)--Jan. 13, 2014-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies, is showcasing innovative software, software-as-a-service (SaaS) and retail technology solutions at the 2014 National Retail Federation Big Show Expo, January 13-14 at the Jacob K. Javits Convention Center.

NCR's end-to-end portfolio, including its unified software platform and broad range of industry-leading technology solutions, enables retailers to increase customer loyalty and earn a greater share of wallet by providing exceptional, omni-channel shopping experiences. New innovations in software, SaaS, and hardware along with enhanced retail management solutions are on display at the NCR booth (#3005) including:

- [NCR Cloud Connect](#) - an ecosystem for advanced technology companies to quickly reach retailers who need to meet the expectations of today's consumers and offer a wide range of value-added digital services and innovative applications.
- [NCR RealScan 79 Bi-Optic Imager](#) - an all-imaging scanner that reads 1D, 2D and mobile bar codes fast and efficiently. This solution not only provides high-performance imaging, but boasts the largest scan zone in its class. The imager has the ability to improve store security, provide real-time scanner feedback to managers, simplify cashier training and stream live images and videos.
- [NCR RealPOS XR7™](#) - next-generation solution features a stylish all-in-one design, best-in-class performance and exceptional versatility to go along with the reliability and data security retailers need for mission-critical store environments. Available with either a 15" or 18.5" touch display, the RealPOS XR7 offers a flexible platform ideal for use as either a point-of-sale (POS) solution or as a kiosk.
- [NCR Command Center](#) - remote management tool for maximizing value from NCR platforms. The suite for retail helps optimize retailer and NCR support resources to proactively resolve issues remotely with features like secure, multi-factor authentication, real-time monitoring, alerts and diagnostics as well as automated file transfer and patch updates.

For the first time, the NCR booth will also include the NCR Retalix 10 software suite as well as other Retalix software solutions. NCR, Retalix and Radiant solutions have been combined to create a retail innovation leader with unmatched industry expertise.

For small businesses, NCR is demonstrating a preview of its fast-growing, cloud-based [NCR Silver™](#) POS on Intel® powered tablets running the Android operating system. Also, NCR Silver and PayPal™ will showcase NCR Silver 3.0 which features check-in to pay via the PayPal app.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 450 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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