



Lukoil Relies on NCR to Deliver Superior Customer Experiences, Enabling Growth

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Speedy installation of NCR POS software and hardware in Belgium and across Central and Eastern Europe future-proofs Lukoil service station convenience stores and increases operational efficiency

DULUTH, Ga.--(BUSINESS WIRE)--Dec. 10, 2013-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies, announced today that Lukoil, one of the world's largest oil and gas providers, is improving the customer experience and increasing operational efficiency by deploying NCR's latest point of sale (POS) software and hardware for petroleum and convenience stores.

[NCR's POS](#) solution will be implemented at more than 170 petrol station convenience stores in Belgium by the end of 2013. The relationship between NCR and Lukoil is also expanding in Central and Eastern Europe (CEE) as legacy POS equipment is updated to the new NCR technology. This covers more than 400 sites in six countries, including the Czech Republic, Poland, Slovakia, Hungary and Luxembourg

The challenge for Lukoil was to quickly replace its legacy POS services with a future-proof solution that provides an agile, flexible method of improving customers' shopping experiences. This increases efficiency of in-store operations and helps Lukoil grow its business.

The NCR solution provides all these features, as well as facilitating cross-functional promotions and rewarding customers for their loyalty when visiting Lukoil petrol station convenience stores. It also provides a platform for Lukoil to utilize a NCR Software as a Service (SaaS) solution, as Lukoil seeks to further enhance the shopper experience in the future.

"Customers increasingly demand more from their visit to petrol stations and convenience stores, and assume that mobile and self-service alternatives will be available," said Bulat Subaev, Managing Director for Central Europe and Benelux at Lukoil. "Our focus is to provide an outstanding customer experience when they visit our facilities, and run our business effectively and efficiently so we can grow. Our strategic relationship with NCR meant that we were able to quickly deploy an innovative, future-proof POS solution that provides outstanding value to our customers and the Lukoil business."

Lukoil has grown considerably in CEE as the service station convenience market continues to provide opportunities for businesses to grow by meeting the needs of consumers.

"Lukoil is leading the market as they grow their already extensive international service station business and provide an engaging customer experience," said Ronen Levkovich, EMEA vice president of retail sales at NCR. "Extending the relationship with Lukoil into Belgium and across CEE, and providing our latest POS solutions, opens the door to more innovation. Our focus is to help customers, such as Lukoil, build more efficient, profitable and connected businesses."

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 450 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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