



1900 Pizzeria Enhances Customer Service and Operational Efficiency with NCR POS Technology

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Iconic pizzeria in Brazil has thrived for 20 years and counting with global tech company's industry-leading POS technology

SÃO PAULO--(BUSINESS WIRE)--Dec. 4, 2013-- [NCR Corporation](#), the global leader in consumer transaction technologies, today announced that 1900 Pizzeria, the iconic pizza chain in São Paulo, is celebrating 30 years in business and its 20th year using NCR's industry-leading point-of-sale (POS) technology. With six stores in São Paulo, the pizzeria has relied on NCR to support its success and help manage all of its locations.

1900 Pizzeria is using NCR Colibri POS software to help the pizzeria with all of its business functions, from order to billing, management of tables, and cost reduction through various reports, in addition to expediting the service of the waiters.

"With NCR as our partner, we have been able to stay current on the most innovative technology in the market while maintaining our tradition of making everything by hand. In addition to helping us preserve this tradition, NCR's software has provided us with significant flexibility, both in service and management functions," says Erik Momo, 1900 Pizzeria partner.

Additionally, 1900 Pizzeria uses NCR Colibri Back Office software for greater business insight and decision making including real-time management of stock, menu management, and a remote overview of all of its locations. With this software, 1900 Pizzeria is able to gain greater control over costs to improve bottom line results.

"Today, restaurants need a high degree of functionality at the point of service, including interfacing to critical store operations to allow for an exceptional customer experience," said Mauricio Medeiros, channel director of NCR Hospitality Brazil. "NCR's restaurant technology enables 1900 Pizzeria to be more agile, while providing them the performance and scalability to protect their investment for the future."

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 450 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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About 1900 Pizzeria

Since the first house in 1983, located in a house from the beginning of last century in Vila Mariana, 1900 Pizzeria is on excellence in customer service, one of its main features. When it comes to pizza, no one is more demanding than São Paulo clients. Therefore, the daily concern in offering the highest quality ingredients. The 1900 Pizzeria is today a reference in São Paulo - the land of pizza and dug his mark also in the Moema, Jardins, Chácara Flora, Perdizes and Morumbi neighborhoods.

Source: NCR Corporation

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