



## NCR Silver with Multisite is the Perfect Fit for Growing Your Small Business

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*New release of affordable POS for iPad® combined with NCR Small Business' outstanding customer service helps small businesses of every size grow and succeed*

DULUTH, Ga.--(BUSINESS WIRE)--Nov. 14, 2013-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies, today announced a new release of the NCR Silver point-of-sale (POS) for iPad® with additional features that make it even easier for small business to save time managing and growing their businesses.

In version 3.0, NCR Silver extends its leadership by offering a number of key new features to new customers as well as its entire existing customer base. Those features include:

- NCR Silver now supports multiple locations and can scale to meet the needs of retail shops, cafes, bakeries, restaurants or any small business that is expanding. With easy-to-use tools and reports, owners can manage items across all their sites, see a consolidated view of site sales data, and still easily navigate to individual locations for site-level details.
- Small business owners get more control with the ability to set user roles like Cashier or Manager and to assign permissions so they can grant or limit access to functions such as price override, discounts, returns, voids and tip adjustments.
- A new Time Clock feature makes everyday easier for small business owners and their employees. Employees simply sign in and out through the app, and owners can export timesheets for payroll.

"For many small business owners, running a successful business is their livelihood," says Justin Hotard, vice president and general manager, NCR Small Business. "Whether they are opening their first location or have plans to expand in the future, NCR Silver gives them peace of mind knowing they can keep doing what they love, while we make it easy to do the rest."

NCR Silver is simple, yet powerful. Merchants can accept payments and ring up sales from anywhere, easily manage their entire inventory, attract new customers and keep existing customers coming back. Even cash businesses get value from this solution because they can capture customer information almost instantly by allowing customers to enter in their name and e-mail address at the time of the transaction. Before, these merchants had no way of nurturing relationships with those customers. All transactions can now be treated equally, and it's easy to build a customer database, view purchase history, send personalized offers and process returns in seconds.

Rachid Aitmbarek from Sportula has 16 stores running NCR Silver. "I have one view and it is easy to see reports from one store to another with one easy click. It saves me a lot of time, and helps me to stay on top of managing all of my stores and be in the know," says Rachid.

In addition to 7-day live support, NCR Small Business has introduced Silver Sidewalk a customer community portal where NCR Silver customers can interact with each other, explore product features, search the knowledge base, find helpful tips and get assistance from the Customer Care team.

Getting started and training employees is incredibly easy, because NCR Silver is built to run in the cloud, uses consumer-friendly technology and works on Apple® devices running iOS, like the iPad®, iPhone® and iPod touch®. NCR Silver is easy to use, yet powerful enough to grow any small business. Apple devices are sold separately.

### About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 450 million transactions daily across the retail, financial, travel, hospitality, small business, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

Web site: <http://www.ncrsilver.com/>

Twitter: [@NCRSilver](#)

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YouTube: <http://www.youtube.com/ncrsilverpos>

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Source: NCR Corporation

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