



## Pilot Flying J Relies on NCR to Make Fueling, Dining and Shopping Easier for Professional Drivers

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*Complete software and hardware retail solution enables leading travel center operator to personalize shopping experiences and grow business*

DULUTH, Ga.--(BUSINESS WIRE)--Oct. 21, 2013-- [NCR Corporation](#), the global leader in consumer transaction technologies, today announced Pilot Flying J, the largest operator of travel centers and travel plazas in North America, has selected a complete NCR retail point-of-sale (POS) solution.

As part of the agreement, Pilot Flying J is upgrading from a legacy transaction solution to a NCR software suite. The omni-commerce software platform streamlines deploying and managing in-store, mobile commerce and online storefront systems, ensuring consistent and personalized shopping experiences across all customer touchpoints.

Initially, Pilot Flying J is offering customer assisted check-out in their storefronts as well as mobile POS, allowing store associates greater mobility and an opportunity to assist and serve customers anywhere on the property. The combined network of more than 650 Pilot Travel Centers and Flying J Travel Plazas across North America serves more than 1.3 million customers daily.

"We are a driver-driven organization and as such, we are always looking for ways to add speed and simplicity for drivers whether they are fueling, eating at our restaurants or shopping in our storefronts," said Executive Vice President Ken Parent at Pilot Flying J. "NCR's complete retail solution allows us to stay ahead of the industry for years to come and remain committed to providing exceptional services for our professional truck drivers and other valued customers."

The NCR software solution offers Pilot Flying J additional back-office functionality and tools for customer marketing as well as enabling potential new features like online shopping.

"Pilot Flying J, with its multiple retail customer touchpoints in fueling, dining and general retail, is the perfect environment for a complete NCR software and hardware retail solution," said Dale Grant, vice president of global sales, NCR Retail. "Our focus in working with Pilot Flying J is to make the everyday easier for their employees and valued professional driver customers who are at the heart of their business. This technology allows Pilot Flying J to increase the speed of transactions and evolve how they market and serve customers going forward."

NCR allows retailers to break away from integrating disparate "silos" and migrates them to a single, flexible platform with centralized management, monitoring and control.

### About Pilot Flying J

Pilot Flying J, the largest operator of travel centers and travel plazas in North America, is committed to making life better for professional drivers. Headquartered in Knoxville, Tenn., Pilot Flying J has more than 650 retail locations. The Pilot Flying J network provides drivers with access to more than 65,000 parking spaces for trucks, 4,400 showers and 4,000 diesel lanes, with more than 3,400 offering DEF at the pump. Pilot Flying J subsidiary Pilot Logistics Services is one of the largest independent energy logistics companies in North America, selling and distributing more than 1.3 billion gallons of refined petroleum products and serving 15,000 customers. Together, Pilot Flying J and Pilot Logistic Services employ more than 25,000 people and generate sales of 9 billion gallons of petroleum annually. Pilot Flying J is currently ranked No. 6 on Forbes' list of America's Largest Private Companies. Visit [www.pilotflyingj.com](http://www.pilotflyingj.com) for more information.

### About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 450 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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