



## **NCR Ranked #1 in Retail Self-Checkout Technology and Gaining Share According to Leading Consulting Firm**

June 13, 2013 at 9:01 AM EDT

DULUTH, Ga.--(BUSINESS WIRE)--Jun. 13, 2013-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies, is the world's largest supplier of retail self-checkout (SCO) technology, according to new research published by strategic research and consulting firm [RBR](#).

RBR's "Global EPOS and Self-Checkout 2013" report shows that 2012 was another record year for SCO shipments, with NCR the clear market leader in SCO devices shipped. According to RBR, NCR's share of the SCO technology market increased six percent in 2012 from the previous year.

The 53-country study is based on in-depth primary research with retail technology vendors around the world, complemented with extensive secondary research.

The report notes that North America remained the strongest market for SCO technology shipments, with about 11,000 units delivered, accounting for 41 percent of the world market. Asia-Pacific saw the greatest percentage growth in SCO technology shipments, up nine percent year-over-year as adoption of the technology continues accelerating in that market.

"Demand for retail self-checkout continues to grow across the globe as shoppers and retailers seek technology solutions that enable exceptional consumer experiences," said Scott Kingsfield, senior vice president and general manager, NCR Retail. "NCR is leading the way with our innovative technology solutions and portfolio of services that make everyday easier for retailers of all sizes and their customers."

RBR's report also noted that NCR is gaining share in the global market for retail electronic point-of-sale (EPOS) technology. The global technology company is number two in the EPOS technology rankings.

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 300 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

Web site: [www.ncr.com](http://www.ncr.com)

Twitter: [@NCRCorporation](https://twitter.com/NCRCorporation)

Facebook: [www.facebook.com/ncrcorp](https://www.facebook.com/ncrcorp)

LinkedIn: [www.linkedin.com/company/ncr-corporation](https://www.linkedin.com/company/ncr-corporation)

YouTube: [www.youtube.com/user/ncrcorporation](https://www.youtube.com/user/ncrcorporation)

Source: NCR Corporation

NCR Corporation  
Mark Scott, 678-808-7721 (ph)  
404-771-8658 (cell)  
[mark.scott@ncr.com](mailto:mark.scott@ncr.com)