



## NCR Brings Innovative Mobile Technology to Spinx Convenience Store Shoppers

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DULUTH, Ga.--(BUSINESS WIRE)--Jun. 6, 2013-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies, announced today that the [Spinx Company](#) will deploy NCR ConvenienceGo (C-Go) mobile shopping technology to make fueling and shopping at the chain of convenience stores easier. Spinx, which operates stores in North Carolina and South Carolina, will roll out C-Go to 57 of its stores.

C-Go is a mobile shopping app which allows shoppers to initiate a fuel transaction, select the amount of gas they want and pay with their smartphones. The mobile technology will be customized to match Spinx's brand image, colors and unique guidelines. C-Go also eliminates the need for shoppers to carry a key-fob loyalty card as the C-Go app updates and stores each shopper's loyalty information and passes that information to the fuel pump automatically. This allows shoppers to easily get any loyalty discounts or other benefits they are entitled to receive.

"Spinx is always looking for new and technologically advanced ways to make our customers' lives easier," says Steve Spinks, president and chief executive officer of The Spinx Co. "We're looking forward to launching the new Spinx Xtras app which will provide our loyal customers with a more convenient method for redeeming gas discounts and paying for the purchase, all through the use of their mobile phones."

"Mobile technology is the next frontier in convenience shopping and is enabling today's consumers to get what they want quickly and easily," said NCR Vice President and General Manager of Grocery and Convenience Stores Jimmy Frangis. "Spinx is at the forefront of mobile shopping with its innovative C-Go deployment. As shoppers embrace the technology, Spinx will be well positioned to reap the benefits of increased shopper loyalty and more repeat visits."

### About The Spinx Co.

With The Spinx Co.'s leading edge technology and exceptional customer service, the company is "Making Life Easier" for customers. Headquartered in Greenville, S.C., The Spinx Co. operates 69 convenience retail stores in South Carolina and North Carolina. Founded in 1972 by Stewart Spinks, today the company is the largest privately held, partial employee-owned gasoline-convenience retailer in South Carolina and is ranked among the top U.S. convenience store chains in the country. For more information, visit [www.myspinx.com](http://www.myspinx.com).

### About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 300 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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