



NCR to Make Mobile Ordering Easier for Jamba Juice Customers

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Smartphone app allows for ordering, favoriting and payment; seamlessly integrates to the NCR Aloha point-of-sale solution

DULUTH, Ga.--(BUSINESS WIRE)--May. 22, 2013-- [NCR Corporation](#) (NYSE: NCR) today announced that it is working with Jamba Juice, in collaboration with PayPal, on a series of customized mobile solutions, including a Jamba Juice branded iOS® and Android™ mobile ordering and payment solution. This ordering functionality is available today in select Jamba Juice locations via the PayPal app to millions of customers and allows consumers to place mobile orders and pay directly from their smartphone. The customized mobile ordering solution will seamlessly integrate with the NCR Aloha point-of-sale (POS) platform. It is expected to improve speed of service and offer a differentiated experience to Jamba Juice customers, enabling them to skip the line to pick-up their order.

According to the [National Restaurant Association's 2013 Restaurant Industry Forecast](#), 27 percent of adults and 36 percent of quickserve customers said they would likely use a mobile payment option if offered.

Today, the PayPal app is the way to order ahead in select Bay Area Jamba Juice locations. Based on early success, this collaboration is now entering into the next phase to bring an easy and convenient solution to more people who enjoy Jamba Juice. In addition to integration with the Aloha POS solution, PayPal™ has been integrated, as a payment option, giving Jamba Juice customers another easy way to pay, offering greater choice for secure payment. PayPal is a leader when it comes to mobile and digital payments, processing more than \$14 billion in mobile payment volume in 2012.

"Today's consumer wants to leverage technology in an integrated way to make everyday life easier," said Robert Notte, CTO, Jamba Juice. "Working with NCR and PayPal we are using mobile ordering and payment technologies to align with our brand essence of a healthy, active lifestyle and help us deliver more value to our customers."

"Solving real problems for merchants and consumers is one of PayPal's primary goals, and our collaboration with NCR helps to create a great experience for loyal Jamba Juice customers," said Don Kingsborough, vice president of retail services at PayPal. "In 2012, we worked with Jamba Juice to create a fantastic mobile ordering experience and NCR is a key ingredient to bringing this innovation to more locations across the U.S."

"NCR is committed to providing progressive technology that enables our customers to create exceptional experiences and engage consumers in a new way," said Kim Eaton, senior vice president and general manager of NCR Hospitality. "Time is one of the most important elements in a quick service restaurant and our solution will also help Jamba Juice increase its speed of service during peak hours."

About Jamba Juice Company

Founded in 1990, Jamba Juice Company (NASDAQ:JMBA) is a leading restaurant retailer of better-for-you, specialty beverage and food offerings, which include great tasting, whole fruit smoothies, fresh squeezed juices and juice blends, hot coffee and teas, hot oatmeal, breakfast wraps, bistro sandwiches and mini-wraps, California Flatbreads™, frozen yogurt, and a variety of baked goods and snacks. Jamba-branded products for at-home enjoyment are also available through select retailers across the nation and in Jamba outlets. As of January 1, 2013, there were 820 store locations globally. Jamba is a proud sponsor of "Team Up for a Healthy America" in the fight against childhood obesity and encourages fans to join the Team Up community of celebrities, athletes and other leaders committed to getting kids active and involved at www.myhealthpledge.com. Fans of Jamba Juice can learn more about specific offerings and promotions, and find a location near them by visiting the Jamba Juice website at www.JambaJuice.com, becoming a Jamba insider at www.JambaJuice.com/insider, liking our page on Facebook at www.Facebook.com/JambaJuice, following us on Twitter at www.Twitter.com/JambaJuice or by contacting Jamba's Guest Services team at 1-866-4R-FRUIT (473-7848).

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 300 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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Source: NCR Corporation

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