NCR Shows How Independent Grocers Can Improve Customer Service, Loyalty, Back Office Efficiency at Unified Grocers Expo

June 20, 2012 at 9:30 AM EDT

LONG BEACH, Calif.--(BUSINESS WIRE)--Jun. 20, 2012-- Technology solutions that increase customer service, customer loyalty and store efficiency are more important than ever and are increasingly within reach of independent grocery stores seeking to compete with larger chains, a point NCR Corporation (NYSE : NCR) is showcasing at the Unified Grocers 90th Annual Expo June 20 and 21 at the Long Beach Convention Center in Long Beach, Calif.

"Independent grocers realize that technology can dramatically improve customer service, store management and the overall bottom line; these grocers also realize that shoppers are seeking stores that offer more efficient, converged retail solutions and experiences," said Tammy Sterling, NCR marketing director, retail channels. "At this expo, we'll be showing owners and managers the value NCR solutions provide and how, through our channel partners and leasing programs, more of this technology is now affordably available."

NCR's grocery software suite, including NCR Advanced Checkout Solution (ACS) for independent retailers, NCR Advanced Back Office (ABO) and NCR Advanced Marketing Solution (AMS) will take center stage at NCR's booths, 257 and 258, at the expo.

NCR ACS for independent retailers is a feature-rich point of sale application designed specifically for the independent grocer. NCR ABO works seamlessly with ACS and is a full-function back-office software application designed to help independent grocers quickly maximize productivity, manage inventory and mange prices. The software is designed to be easy to learn, easy to use and easy to manage.

NCR AMS will soon be debuting as a software as a service (SaaS) model, and the first integration will be with NCR ACS for independent grocers. AMS delivers on NCR's c-tailing vision by coordinating consistent, enterprise-level promotions executed in real-time across the retailer's available channels. Using AMS, retailers can create targeted, multichannel offers to drive customer loyalty and respond to competitive pressures.

These software solutions give the independent grocer the functionality of larger chains at affordable prices while providing a better shopping experience for their customers.

In addition to the ACS integrated solutions, NCR will be showcasing a variety of retail hardware and peripherals at the show, including NCR SelfServ™ Checkout; the NCR RealPOS™ 82XRT,NCR's highest performance POS terminal to date; the NCR RealPOS DynaKey operator display; and NCR printers, cash drawers, scanners and touch screens.

"NCR's hardware offers durability, long-life and low total cost of ownership, all things that are important to grocers when making hardware purchase decisions," said Sterling at NCR.

To learn more about NCR's retail hardware and software solutions, please visit www.ncr.com. To schedule an appointment to meet with an NCR representative at the Unified Grocers Expo, please e-mail dave.surut@ncr.com or stop by booth 257 or 258 during the show.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, hospitality, entertainment, gaming, public sector, telecom carrier and equipment organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia. NCR is a trademark of NCR Corporation in the United States and other countries.

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