

## NCR Corporation Names Susan Somersille Johnson Vice President of Global Marketing

April 16, 2012 at 11:05 AM EDT

## Former Nokia Executive to Lead Marketing Initiatives of Iconic Brand

DULUTH, Ga., Apr 16, 2012 (BUSINESS WIRE) --NCR Corporation (NYSE: NCR) today announced that Susan Somersille Johnson has joined the company as vice president of Global Marketing. In this role, she will oversee the company's worldwide marketing, communications and business intelligence programs to drive increased awareness and consideration of NCR products and services. Johnson most recently served as Global Head of Operator Marketing for Nokia.

"Susan brings broad consumer marketing experience with some of the world's most recognized companies. We are delighted to have her join us as we pursue continued growth in customers and market share," said John Bruno, chief technology officer and executive vice president of NCR Corporation. "NCR is transforming the way consumers interact with business across multiple industries, from financial services and retail to travel and hospitality. We look forward to Susan's expertise and leadership in leveraging the power of our brand in key markets around the world."

While at Nokia, Johnson developed and deployed targeted initiatives that drove customer demand, setting record levels of performance for Nokia channel partners around the world. Prior to that, Johnson held leadership roles in a number of technology organizations, including Nuance Communications, Fujitsu and Apple.

"Today's consumers demand higher levels of speed, ease, personalization and convenience in all of their transactions with business. NCR enables over 300 million interactions between consumers and businesses every day and is well positioned to shape the consumer experience for this generation and beyond," said Johnson. "NCR is one of the most highly regarded brands in the world and I look forward to contributing to its 128-year tradition of disruptive innovation, leadership and service."

Johnson holds a BS degree in Engineering Sciences from Harvard University (cross-registered at MIT) and an MBA in Finance from The Wharton School.

## **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, hospitality, entertainment, gaming, public sector, telecom carrier and equipment organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia. NCR is a trademark of NCR Corporation in the United States and other countries.

Follow us on Twitter: @NCRCorporation, @careersatncr Like us on Facebook: <u>http://www.facebook.com/ncrcorp</u> Connect with us on LinkedIn: <u>http://linkd.in/ncrgroup</u> Watch us on YouTube: <u>www.youtube.com/user/ncrcorporation</u>

NCR is a trademark of NCR Corporation in the United States and other countries.

Photos/Multimedia Gallery Available: http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50239706&lang=en

SOURCE: NCR Corporation

NCR Corporation Mark Scott, 678-808-7721 (ph) or 404-431-8733 (cell) Mark Scott@ncr.com