



Community & Southern Bank Adds 18 New Scalable Deposit Module-Equipped NCR SelfServ ATMs to Its Network

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New NCR customer deploys ATMs with advanced software to ensure premium customer service

DULUTH, Ga., Sep 27, 2011 (BUSINESS WIRE) --

[NCR Corporation](#) (NYSE: NCR) today announced that Community & Southern Bank, a financial institution with more than forty branch and ATM locations throughout Georgia, will deploy 35 new NCR SelfServ ATMs to replace existing units and expand into new sites. Eighteen of the new NCR SelfServ ATMs will include NCR's Scalable Deposit Module (SDM) technology, the only technology on the market that allows consumers to deposit both cash and checks simultaneously in any orientation through a single slot.

The new SDM technology, designed for NCR SelfServ ATMs, delivers a consumer deposit experience that is twice as fast as other ATMs. With SDM, a typical consumer transaction of five bank notes and two checks can take less than 60 seconds to deposit. This new technology, coupled with NCR software solutions and service offerings, arms Community & Southern Bank with an efficient and reliable suite of ATMs.

"We recognize a customer's interaction with an ATM is a significant bank touch point and we are confident NCR's SelfServ ATMs and SDM technology will deliver high quality customer service with every transaction," said Mike Hickey, Chief Information Officer, Community & Southern Bank. "We also plan to integrate NCR's software solutions to help streamline and standardize our operations."

Community & Southern Bank is utilizing NCR APTRA software, including Promote, Exchange, and Edge, to further enhance ATM capabilities. APTRA Promote transforms the self-service network into a dynamic, high-impact marketing channel. It gives financial institutions opportunities to promote their brands and offer new products and services during each ATM transaction. APTRA Exchange aids the management of software functions on the self-service channel, and provides a convenient, flexible and cost-effective way to remotely distribute APTRA Promote marketing campaigns throughout the ATM network.

With APTRA software, Community & Southern Bank will overcome the multi-vendor challenge facing many financial institutions. APTRA Edge allows financial institutions to meet customer expectations by seamlessly and immediately delivering self-service applications from different hosts. It is highly flexible and readily customized to communicate with any host environment, launching operational efforts to a new level of standardization.

"Our ATMs and software solutions align with financial institutions' outlook on customer service while simultaneously meeting the need for cost-effective, reliable and secure business solutions," said Michael O'Laughlin, senior vice president, NCR Financial Services. "Specifically, APTRA software creates unique opportunities for financial institutions such as Community & Southern Bank to target individual customers, resulting in improved communication and manageability and the best possible service during ATM transactions."

NCR SelfServ ATMs have been purchased by financial institutions in more than 110 countries around the world. NCR has been the global market share leader in ATMs since 1986 -- 24 consecutive years.¹

For more information on Community & Southern Bank, visit <http://www.thecsbank.com/>.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming, public sector, telecom carrier and equipment organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

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Notes:

(1) Based on research from Retail Banking Research (RBR) and NCR internal data.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50008028&lang=en>

SOURCE: NCR Corporation

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