



NCR Expands Relationship with Johnny Rockets

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Company named approved POS technology supplier for Johnny Rockets' franchisees

DULUTH, Ga., Aug 02, 2011 (BUSINESS WIRE) --

[NCR Corporation](#) (NYSE: NCR) today announced it has expanded its relationship with The Johnny Rockets Group, Inc., being named a supplier of point-of-sale (POS) technology for its restaurant franchisees. The announcement builds on a previous agreement naming NCR an approved POS technology supplier for Johnny Rockets' company-owned restaurants.

The expanded agreement with NCR gives Johnny Rockets' franchisees, as well as company-owned restaurants, the opportunity to order and deploy the [NCR RealPOS\(TM\) 70XRT](#), NCR's most powerful integrated touch POS workstation that combines business-optimized technologies, innovative retail design and industry-leading serviceability.

"NCR has demonstrated a commitment to technology innovation and continuous improvement. Always delivering a high level of customer service is what makes NCR a valued technology supplier and partner. Their entire team of hospitality experts and our customer support representative were on top of our needs every step of the way," said Paul Nishiyama, vice president of IT, Johnny Rockets. "We are pleased to extend our agreement with NCR to now cover our franchisee restaurants locations, in addition to our company-owned restaurants."

Suited for both front-counter and drive-thru service, the NCR RealPOS 70XRT reduces energy costs up to 50 percent over previous-generation systems, thanks to energy efficient Intel processors and a high-efficiency power supply. The workstation includes a reliable and bright touchscreen interface with full-tilt capability to enhance cashier ease of use. An integrated biometric fingerprint reader is available for secure and fast cashier log-in, manager overrides and other POS applications.

"NCR is pleased that The Johnny Rockets Group, Inc. has elected to expand its relationship with NCR, recognizing the value and low total cost of ownership of the advanced NCR RealPOS technology," said Bill Campbell, vice president, retail sales, NCR Corporation. "We look forward to working with both company-owned restaurants and franchisees to deliver superior return on investment and an enhanced customer experience for one of the industry's most respected brands."

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming, public sector, telecom carrier and equipment organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

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About Johnny Rockets

For more than 25 years, Johnny Rockets has offered the food, fun and friendliness reminiscent of feel-good Americana. Every Johnny Rockets restaurant offers its guests simple, great-tasting food from a menu of all-American favorites, including juicy hamburgers, and hand-dipped shakes and malts. Headquartered in Aliso Viejo, Calif., Johnny Rockets has 297 corporate and franchise-owned restaurants in 30 states and 16 countries, including those found in Six Flags amusement parks, FedEx Field and aboard Royal Caribbean cruise ships. Johnny Rockets is currently franchising new restaurants in most markets. For more information about Johnny Rockets, go to www.johnnyrockets.com.

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SOURCE: NCR Corporation

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