



NCR Brings BLOCKBUSTER Express Movie Kiosks to More Than 800 Food Lion Stores

June 8, 2011 at 10:30 AM EDT

Customers Can Enjoy Their First Night Rental of \$1 a Night Movie at BLOCKBUSTER Express at Food Lion Stores at No Cost

DULUTH, Ga., Jun 08, 2011 (BUSINESS WIRE) --

[NCR Corporation](#) (NYSE: NCR) today announced the addition of more than 800 new BLOCKBUSTER Express locations at Food Lion grocery stores to help make every night a movie night for customers in 11 states throughout the Southeast and Mid-Atlantic. In addition to Food Lion, the kiosks will also be available at other Delhaize America supermarkets, including Bottom Dollar Food, Harveys and Reid's grocery stores.

BLOCKBUSTER Express kiosks will be located either inside or outside the stores and provides easy access to movies. With a simple swipe of their credit or debit card, customers can access the widest selection of popular movies available starting at a promotional price of only \$1 per night, per rental. Customers can keep their movies as long as they want and return their selections to any BLOCKBUSTER Express kiosk.

To introduce Food Lion customers to the choice and convenience of BLOCKBUSTER Express, NCR has a special offer for the first night rental on us of any \$1 a night movie at any Food Lion store until Friday, June 17. Customers can enter the promo FOODLION, BOTTOMDOLLAR, REIDS or HARVEYS at the kiosk or when they rent a movie online.

BLOCKBUSTER Express kiosks carry the latest new release movies including The Dilemma, Little Fockers, and I am Number Four. Hot Titles like Gnomeo & Juliet are available with an in stock guarantee for \$2.99 for the first night and \$1 each additional night. BLOCKBUSTER Express kiosks also carry more than 250 titles to ensure that customers get the movies they want to watch, and they never go home empty handed.

"Shoppers will enjoy BLOCKBUSTER Express as a new, convenient version of their neighborhood video store. Our customers love the choices we are bringing them with our Hot Titles program that features the latest new release movies for rent," said Justin Hotard, vice president and general manager, NCR Entertainment. "Our core mission is like that of the traditional neighborhood video store - to provide a wide selection of new releases, classic movies and overall entertainment to consumers - a true 'movie night' experience."

For a full list of titles available at a BLOCKBUSTER Express kiosk, movie lovers can visit www.blockbusterexpress.com, where they can rent a DVD online for pick-up at a kiosk. For more information on BLOCKBUSTER Express "Hot Titles", visit www.blockbusterexpress.com/hot-list.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6752349&lang=en>

SOURCE: NCR Corporation

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