



NCR Channel Partners Win Global Innovation Awards

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Four NCR channel partners recognized for innovation in the development of assisted and self-service solutions with wide-ranging consumer and business benefits

DULUTH, Ga., May 31, 2011 (BUSINESS WIRE) --

[NCR Corporation](#) (NYSE: NCR) today announced the winners of the global NCR Channel Partner Innovation Awards 2011, honoring the most innovative, assisted- and self-service solutions that have been developed or deployed using NCR technology by its indirect partners over the last year.

The solutions are already being made available for consumers around the world to help reduce lines in shops, banks and public libraries and free up staff to provide value-added advice and services. The winners are:

- **Alpha Systems** of La Paz, Bolivia. Alpha Systems led the first deployment of NCR SelfServ(TM) [Intelligent Deposit](#) ATMs in Bolivia for a major bank. This innovative technology is helping consumers make self-service cash deposits more easily in the important, high-growth Latin American market and free up tellers to help customers with more complex financial needs.
- **Gamba Bruno S.p.A.**, of Bergamo, Italy. Gamba Bruno partnered with NCR to develop the first electronic signature capture application for [NCR SelfServ Checkout](#) in Italy, which will speed up the payment process by eliminating the need for manually signed paper receipts, and reduce retailers' administration costs. A major Italian grocery store chain is already using this compact solution to dramatically increase the number of checkouts in-store.
- **I&E Mittwoch & Sons Ltd.**, of Tel-Aviv, Israel. I&E Mittwoch, the first [NCR Cash Recycler](#) distributor in the MEA region, developed an innovative Business Impact Model to quantify the solution's benefits and return on investment. By using the NCR Cash Recycler to automatically accept, authenticate and dispense bank notes, bank tellers can focus on meeting any additional financial needs customers may have and the bank gains real-time visibility into its cash position. Two Israeli banks are already benefitting from the technology.
- **Bibliotheca ITG (Integrated Technology Group)** of Norcross, Ga. Working in partnership with the NCR Consumer Experience Lab, ITG integrated the [NCR SelfServ 60](#) kiosk hardware with its own software to develop a self-checkout solution for libraries enabling customers to take out and return books quickly themselves. Already deployed in more than 400 libraries across North America, the kiosks enable library staff to spend more time with customers who need special help and advice on finding relevant books and research materials. ITG's success has recently led to its merger with Bibliotheca AG, Switzerland, to create Bibliotheca ITG.

"NCR is working with our partner community and customers to catalyze innovation and growth and transform consumers' experience of interacting with businesses around the world," said David Wilkinson, NCR's vice president of global channel sales. "These awards show how collaborative innovation can help businesses improve service, enhance productivity, reduce costs and boost revenues, which is a core focus of our indirect strategy."

Shai Robkin, CEO at Bibliotheca ITG, said, "ITG's partnership with NCR - a well-established leader in self-service technologies - is very successful. Our relationship has helped us accelerate the success of our library self-checkout application with a proven, trusted partner with outstanding products and diverse market expertise."

NCR's existing partner network resells NCR's self-service and assisted-service solutions worldwide, giving NCR market coverage in over 120 countries. NCR is building out a world class indirect partner organization, offering a holistic combination of innovative products and services, designed with its indirect partners in mind.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

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SOURCE: NCR Corporation

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