



Bellwether Community Credit Union Deploys NCR APTRA(TM) Mobile Banking to New Hampshire Branches

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Addition of mobile banking channel enables credit union to deliver premium multi-channel experience to members

DULUTH, Ga., Mar 23, 2011 (BUSINESS WIRE) --

[NCR Corporation](#) (NYSE: NCR) today announced that [Bellwether Community Credit Union](#), a financial institution serving more than 26,000 members throughout New Hampshire, has deployed [NCR APTRA\(TM\) Mobile Banking](#) to offer greater convenience to its members.

One of the latest institutions to incorporate NCR's mobile banking technology, the credit union already uses NCR APTRA(TM) Online Banking solution and will now provide members with access to all three self-service banking channels -- mobile, online and ATM.

With NCR's mobile banking, BCCU members can now view accounts, search transactions, pay bills, transfer funds and find an ATM or bank branch via text, mobile web browser or downloadable application ("app"). The real-time convenience of mobile banking gives consumers the control they demand from their banks. In fact, according to NCR Buzzback research, 79 percent of U.S. consumers would choose one financial institution over another based on the ability to better control when and how they bank. While globally, 26 percent of consumers said that they have changed financial institutions at least once in the past five years in order to gain access to mobile banking services.

"We need to be available for our members 24 hours a day wherever they may be. Whether it's at home or on the go, our members should be able to access their accounts, pay their bills, and find our locations with ease, which our customers can now do with mobile banking," said Jeff Benson, vice president and Chief Information Officer of Bellwether Community Credit Union. "NCR has been a great partner for BCCU by providing easy solutions to complex needs. One core question we ask ourselves every day is 'Is it easy for our members?' With NCR, the answer is always 'yes'."

To make deployment fast and simple, NCR is providing Bellwether Community Credit Union with mobile banking as a hosted, software-as-a-service (SaaS) solution. SaaS is a scalable implementation model, allowing credit union customers to pay for only what they need now, and the ability to add more capabilities and bandwidth when required. It also provides Bellwether Community Credit Union with easy access to new technology features and software upgrades when they're ready for them.

"We have an ongoing commitment to develop best-in-class solutions that help financial institutions deliver a premium customer experience," said Michael O'Laughlin, senior vice president, NCR Financial Services. "The use of mobile devices is growing across all industries, and consumer preference for this option cannot be ignored. NCR APTRA Mobile Banking provides consumers the option of simplified mobile device transactions while generating growth opportunities for our partners in the banking industry."

Bellwether Community Credit Union has integrated NCR APTRA Mobile Banking with its existing NCR APTRA Online Banking and APTRA eMarketing(TM) solutions. While APTRA Online Banking provides consumers with a convenient and secure online banking experience, APTRA eMarketing helps financial institutions deliver personalized, relevant marketing messages to customers through their preferred channel. With APTRA eMarketing, Bellwether Community Credit Union can promote its new mobile capabilities to customers.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

About Bellwether Community Credit Union

Bellwether Community Credit Union was founded in 1921 to provide financial services for telephone workers. Since 2001, the credit union has been serving anyone living or working in New Hampshire. Today Bellwether serves over 26,000 members throughout the state.

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SOURCE: NCR Corporation

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