



Zebra Technologies Licenses NCR's Two-Sided Thermal Printer IP

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Simultaneous Printing on Both Sides of the Paper Reduces Costs and Benefits the Environment

DULUTH, Ga., Nov 29, 2010 (BUSINESS WIRE) --

[Zebra Technologies Corporation](#) (Nasdaq: ZBRA) has signed an agreement to license two-sided thermal printer intellectual property (IP) from [NCR Corporation](#) (NYSE: NCR). This license provides Zebra worldwide access to NCR's portfolio of patented two-sided thermal printer technology.

"Integrating NCR's two-sided thermal printing technology into our existing kiosk product line will enable Zebra to fulfill the growing demand we see for 2-sided printing applications," said Mike Terzich, senior vice president, Zebra Technologies. "Our customers have come to expect innovative print technologies from the company Zebra, and NCR's technology should help our customers realize greater print efficiency and reduced paper consumption."

NCR's 2STTM [two-sided printing technology](#) improves the efficiency of the printing process by allowing simultaneous printing on both the front and back side of a receipt or other media. By using less paper, it also helps reduce environmental impact while optimizing productivity and lowering costs.

"Zebra is one of the great innovators in technology to improve business efficiencies, and we are glad that they have chosen NCR's intellectual property to help strengthen the value of their own printing technologies," said Dan Bogan, senior vice president and general manager of NCR [Consumables Solutions](#), a leading provider of printer consumables.

NCR is offering commercially attractive IP [licensing](#) terms to other printer manufacturers and paper mills interested in its two-sided thermal printing technology. For more information on NCR's licensing program, contact the company at two.sided@ncr.com.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

NCR is a trademark of NCR Corporation in the United States and other countries.

SOURCE: NCR Corporation

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