![NCR logo]

NCR Showcases Consumer Self-Service at NACS 2010

September 30, 2010 at 1:01 PM EDT

Advances in self-checkout, DVD rental kiosks and other technology solutions redefine consumer experience

DULUTH, Ga., Sep 30, 2010 (BUSINESS WIRE) --

NCR Corporation (NYSE: NCR) will showcase its consumer self-service technologies, including the first demonstrations of the NCR SelfServ(TM) Checkout Convenience Store solution in North America, at NACS 2010 (booth #1538). NACS 2010, the most comprehensive event for convenience and petroleum retailing professionals, will be held October 5-8 at the Georgia World Congress Center in Atlanta.

At the NCR booth, NACS attendees will see how convenience stores can improve their customers' shopping experience through a faster, self-service checkout and convenient access to DVD rentals.

The NCR SelfServ Checkout Convenience Store solution is specifically designed for the space-constrained convenience store environment. It provides several integrated payment options for consumers, including cash and credit card, along with attendant capabilities to ensure high levels of customer service. The solution also includes NCR's unique operating software, which features innovations that make the self-checkout process simpler, faster and more intuitive for consumers and easier for store employees to use.

NCR SelfServ(TM) Checkout technology, winner of the 2010 *Convenience Store Petroleum* (CSP) 2010 Best New Technology Award, enables convenience store operators to reduce checkout lines and provide shoppers with a quick, convenient and accurate checkout experience. Operators can also increase employee productivity, enabling associates to focus on providing food-to-go services, stocking shelves and other operations without being frequently called to the front of the store.

NCR will also highlight its BLOCKBUSTER Express[(R)] kiosk that enables consumers to rent movies while increasing store traffic and revenues for the retailer. Consumers also have the flexibility to rent online at blockbusterexpress.com and pick up their DVDs at the kiosks.

"Convenience stores wear their promise to consumers in their name. Above all, shoppers want to be able to find merchandise and get on their way quickly," said John Saccomanno, director, industry marketing, NCR Corporation. "Self-checkout and other self-service technologies are ideal solutions to help the industry live up to this speed-of-service promise and create an exceptional experience for consumers."

Additional NCR solutions on display at NACS 2010 include:

- NCR Receipt Label printer - an efficient way for convenience stores with food and beverage services to label consumer orders.
- NCR Advanced Marketing Solution - software that drives consumer loyalty by creating and managing promotions and incentives that are integrated and unified across different marketing channels, including in-store and online.
- NCR Netkey Kiosk and Digital Signage - a single software platform that enables retailers to design, deploy and manage converged multimedia experiences.
- NCR 70 XRT RealPOS(TM) Point-of-Sale Workstation - NCR's most powerful and energy efficient integrated touch screen POS that is installed in thousands of convenience stores around the world.

Further information on NCR's presence at NACS 2010 can be found online at the following link: http://bit.ly/bisEbM.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

NCR is a trademark of NCR Corporation in the United States and other countries.

SOURCE: NCR Corporation

```
NCR Corporation
```
News Media Contact
```
Cameron Smith, 770-623-7998
```
cameron.smith@ncr.com