



## NCR Continues to Expand BLOCKBUSTER Express(R) in Southern States with Daily's Convenience Stores

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**Tennessee and Kentucky consumers now have even more options to access convenient home entertainment**

DULUTH, Ga., Jun 29, 2010 (BUSINESS WIRE) --

[NCR Corporation](#) (NYSE: NCR) today announced the expansion of BLOCKBUSTER Express<sup>(R)</sup>-branded DVD kiosks across Tennessee and Kentucky to nearly 100 Daily's Convenience Stores. Daily's customers will now be able to pick up entertainment along with their gasoline and groceries.

Consumers in the region can already experience the convenience of BLOCKBUSTER Express kiosks at local grocery stores and convenience stores, and the addition of kiosks at Daily's Convenience Stores will create even more options to pick up and drop off \$1-per-night DVDs.<sup>1</sup> Consumers can conveniently return DVDs to any BLOCKBUSTER Express kiosk - not just where they rented the DVD.

"Our customers choose Daily's for the quality and convenient retail experience we aim to provide through our friendly atmosphere and broad selection of products and services," said Steve Hostetter CEO/COO of Daily's Convenience Stores. "NCR's BLOCKBUSTER Express-branded DVD kiosks are a great complementary addition to the products and services we already offer."

With capacity for more than 950 DVDs, NCR's kiosks can offer more than twice the typical number of DVDs held by competing kiosks. In addition, customers can rent DVDs online at [blockbusterexpress.com](http://blockbusterexpress.com), so they can quickly pick up their DVD at their preferred kiosk location without spending time browsing at the kiosk. No membership is required to rent a DVD at a BLOCKBUSTER Express kiosk - customers simply swipe their credit card and are charged \$1 per night until they return the DVD.<sup>1</sup>

"The rapidly increasing selection of BLOCKBUSTER Express kiosks throughout Tennessee and Kentucky means consumers have the convenience of picking up their favorite entertainment titles alongside their everyday purchases, no matter where they prefer to shop, and return the title at the location of their choice," said [Alex Camara](#), vice president and general manager, NCR Entertainment. "Through conveniently-located BLOCKBUSTER Express kiosks, Daily's Convenience Stores is improving the everyday shopping experience of its customers."

To find the nearest BLOCKBUSTER Express kiosk, consumers can use the kiosk locator found at [www.blockbusterexpress.com/kiosks](http://www.blockbusterexpress.com/kiosks).

For more information about Daily's Convenience Stores, visit [www.dailys.com](http://www.dailys.com).

### About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR ([www.ncr.com](http://www.ncr.com)) is headquartered in Duluth, Georgia.

NCR is a trademark of NCR Corporation in the United States and other countries.

BLOCKBUSTER Express is a trademark of the BB 2009 Trust and is licensed to NCR.

(1) Pricing for some titles may vary

SOURCE: NCR Corporation

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