

# Mitsubishi Paper Holding (Europe) GmbH Licenses NCR's Two-Sided Thermal Paper Technology

## June 14, 2010 at 10:02 AM EDT

## Simultaneous Printing on Back and Front Reduces Costs and Benefits Environment

DULUTH, Ga., Jun 14, 2010 (BUSINESS WIRE) --Mitsubishi Paper Holding (Europe) GmbH, has signed an agreement to license two-sided thermal paper intellectual property (IP) from NCR Corporation (NYSE: NCR). This license gives the company's subsidiary, Mitsubishi HiTec Paper, the worldwide right to make, use and sell two-sided thermal paper under NCR's two-sided thermal paper intellectual property.

"As a worldwide leader of high-value added thermal paper solutions, we at Mitsubishi HiTec Paper are glad to offer two-sided thermal media for this exciting printing technology to our customers. Two-sided thermal papers will not only help increase both operational efficiency and customer service, but will also reduce paper consumption and offer additional promotional options for the end user," said Falk Jahns, Business Development Manager of Mitsubishi HiTec Paper.

Among the many benefits of NCR's 2ST<sup>TM</sup><u>two-sided printing technology</u> is that it improves the efficiency of the printing process by allowing simultaneous printing on both the front and back side of a receipt or other media. By using less paper, it also helps reduce environmental impact while optimizing productivity and lowering costs.

"We are pleased to add Mitsubishi as a licensed provider of high quality 2ST brand thermal papers. Their two-sided thermal papers will significantly expand availability of two-sided papers in support of a growing number of two-sided printing applications, including our popular Bank Statement Printing Solution," said Dan Bogan, senior vice president and general manager of NCR <u>Consumables Solutions</u>, a leading provider of printer consumables.

NCR is offering commercially attractive IP licensing terms to other printer manufacturers and paper mills interested in its two-sided thermal printing technology. For more information on NCR's licensing program, contact the company at two.sided@ncr.com.

### About Mitsubishi Paper Holding (Europe) GmbH

Mitsubishi Paper Holding (Europe) GmbH is a wholly owned subsidiary of Mitsubishi Paper Mills Ltd., Tokyo. As the majority shareholder in Mitsubishi HiTec Paper Bielefeld GmbH and Mitsubishi HiTec Paper Flensburg GmbH, the holding company is responsible for the corporate strategy of the German companies, which manufacture a full range of high-tech speciality papers: Thermal papers (*thermoscript*), digital imaging papers (*jetscript*) and carbonless papers (*giroform*).

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

NCR is a trademark of NCR Corporation in the United States and other countries.

SOURCE: NCR Corporation

NCR Corporation Jeff Dudash, 919-435-6976 jeff.dudash@ncr.com