



NCR Introduces BLOCKBUSTER Express(R) DVD-Rental Kiosks in Major Texas Markets

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Tom Thumb and Randalls stores converted from DVDPlay kiosks to BLOCKBUSTER Express

DULUTH, Ga., May 26, 2010 (BUSINESS WIRE) --NCR Corporation (NYSE: NCR) today announced the first major introduction of BLOCKBUSTER Express-branded DVD-rental kiosks in Texas through the replacement of kiosks at 105 Tom Thumb and Randalls stores in Dallas, Houston, and Austin. Consumers who shop at Houston and Austin-area Randalls and Dallas-area Tom Thumb locations will now be able to experience the convenience of \$1 per night DVD-rental through BLOCKBUSTER Express.¹

BLOCKBUSTER Express kiosks already have begun to be deployed in some area locations. Tom Thumb and Randalls stores will receive their BLOCKBUSTER Express kiosk by the end of May.

NCR [announced plans](#) to replace existing DVDPlay-branded kiosks with BLOCKBUSTER Express units when it acquired DVDPlay in December 2009. As a result, former DVDPlay customers now have the benefit of the largest selection of DVDs in the industry. With capacity for more than 950 DVDs, NCR's kiosks hold more than twice the typical number of DVDs held by competing kiosks. In addition, customers now will be able to return DVDs two hours later at 9 p.m., as well as rent DVDs online at blockbusterexpress.com.

"We are committed to providing our customers and local communities with value when they visit our stores," said Connie Yates, Director of Public Affairs for Tom Thumb/Randalls. "We are thrilled to bring an even better experience with the newest releases, a greater selection of DVD titles, and later return times through the BLOCKBUSTER Express experience."

Consumers can conveniently return DVDs to any BLOCKBUSTER Express kiosk - not just where they rented the DVD. No membership is required to rent a DVD at a BLOCKBUSTER Express kiosk - customers simply swipe their credit card and are charged \$1 per night until they return the DVD.

"Randalls and Tom Thumb customers in Texas will now be able to experience the vast selection of entertainment titles that are available for just \$1 per night through BLOCKBUSTER Express," said [Alex Camara](#), vice president and general manager, NCR Entertainment. "Grocery chains across the country are finding the addition of conveniently-located BLOCKBUSTER Express kiosks provides great benefit to customers, allowing them to pick up entertainment along with their everyday purchases."

To find the nearest BLOCKBUSTER Express kiosk, consumers can use the store locator found at www.blockbusterexpress.com/kiosks.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

About Tom Thumb/Randalls

Tom Thumb/Randalls currently operates 63 stores in the Dallas/Ft. Worth Metroplex, 35 stores throughout the Greater Houston-area, and 14 stores in Austin. Tom Thumb/Randalls is the Texas division of Safeway Inc. a Fortune 100 company and one of the largest food and drug retailers in North America, based on sales. The company operates 1,712 stores in the United States and western Canada and had annual sales of \$40.8 billion in 2009. The company's common stock is traded on the New York Stock Exchange under the symbol SWY.

NCR is a trademark of NCR Corporation in the United States and other countries.

BLOCKBUSTER Express is a trademark of the BB 2009 Trust and is licensed to NCR.

(1) Pricing for some titles may vary

SOURCE: NCR Corporation

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