



Kwik Trip is the Latest Large Retail Chain to Bring BLOCKBUSTER Express to Consumers

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NCR's BLOCKBUSTER Express^(R)-branded DVD rental kiosks continue to add retailers in new and existing markets

DULUTH, Ga., May 12, 2010 (BUSINESS WIRE) --Consumers in the Midwest will soon find the convenience and affordability of NCR Corporation's (NYSE: NCR) BLOCKBUSTER Express-branded DVD-rental kiosks in more retail locations than ever before. Today NCR announced it will deploy BLOCKBUSTER Express kiosks in more than 300 Kwik Trip convenience stores throughout Iowa, Minnesota and Wisconsin, increasing BLOCKBUSTER Express availability in the Midwest in addition to existing presence in markets such as Chicago, Detroit and Indianapolis.

Kwik Trip customers will be able to rent their favorite new and classic DVD titles 24 hours a day from outdoor DVD-rental kiosks. With a simple swipe of their credit card, customers will have access to the widest selection of popular DVDs available for only \$1 per night per rental. Customers can keep the DVDs as long as they want, and return their selections to any BLOCKBUSTER Express kiosk.

"Kwik Trip stores take pride in offering customers immediate access to quality and economical products in a highly mobile environment," said Bob Thorud, vice president of operations, Kwik Trip. "We work as an extension of our customers' families, offering relevant services and products to fit their needs. BLOCKBUSTER Express-branded kiosks proved to be a perfect addition to our service offerings and, backed by NCR's technology and expertise, will help us bring quality and affordable home entertainment to our customers and their families. We are looking forward to offering our customers the pleasure of renting DVDs through NCR's BLOCKBUSTER Express-branded kiosks."

NCR operates the highest-capacity DVD-rental kiosk in the industry, with the capability to hold more than 900 DVDs each. For a full list of titles available at BLOCKBUSTER Express kiosks, visit www.blockbusterexpress.com, where customers can rent a DVD online.

"NCR's BLOCKBUSTER Express-branded kiosks are bringing efficiency, ease of use and entertainment to consumers," said Alex Camara, vice president and general manager of NCR Entertainment. "Our DVD-rental kiosk deployments continue to rise as c-stores such as Kwik Trip realize the added value they can bring to customers while they make their purchases. By partnering with NCR, Kwik Trip is providing customers affordable and accessible family-friendly entertainment options to consumers across the U.S."

For more information about Kwik Trip, visit <http://www.kwiktrip.com>.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

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