



## Hengstler GmbH Licenses NCR's Innovative Two-Sided Thermal Printer Technology for Worldwide Use

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### **Simultaneous printing on back and front reduces costs and benefits environment**

DULUTH, Ga., Mar 12, 2010 (BUSINESS WIRE) -- Hengstler GmbH, a leading European manufacturer of industrial components, including a wide range of printers and cutters, has signed an agreement to license two-sided thermal printing technology from NCR Corporation (NYSE: NCR). This license gives Hengstler the ability to make, use and sell two-sided thermal printers under NCR's two-sided thermal printing intellectual property worldwide to customers for its banking, transportation, gas dispensing and kiosk applications.

"As a worldwide leader of thermal printing solutions, we at Hengstler are excited to be able to offer this innovative new printing technology to our customers as two-sided printing will help reduce paper consumption," said Jochen Feiler, Vice President of Hengstler's Global Business Unit Core Products.

Among the many benefits of NCR's patented [two-sided printing technology](#) (2ST), 2ST improves the efficiency of the receipt printing process by allowing simultaneous printing on both the front and back side of a receipt or other media. By using less paper, 2ST also minimizes environmental impact.

"NCR's patented printing technology supports the growing demand for environmental stewardship while addressing other key business objectives such as optimizing productivity and lowering costs," said Dan Bogan, senior vice president and general manager of NCR's [Consumables Division](#), a leading provider of printer consumables.

NCR is offering commercially attractive [licensing](#) terms to other printer manufacturers and paper mills interested in its two-sided thermal-printing technology. For more information on NCR's licensing program, contact the company at [two.sided@ncr.com](mailto:two.sided@ncr.com).

### **About Hengstler GmbH**

Hengstler is a leading European manufacturer of industrial components for counting and control applications, such as counters / timers, encoders, industrial and temperature controllers, relays, and printers and cutters. They have been providing a variety of printers to the worldwide market since the 1960s. Preliminary markets served are banking, transportation, gas dispensers and kiosk applications. Hengstler printers are proven to be successful in the most demanding self-service applications operating in the harshest environments.

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (<http://www.ncr.com>) is headquartered in Duluth, Georgia.

NCR is a trademark of NCR Corporation in the United States and other countries.

SOURCE: NCR Corporation

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