



NCR Sells 50,000th NCR SelfServ ATM(TM), Helps Banks around the World Deliver Improved Customer Service

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Maintains Position as World's Most Popular Deposit Automation ATM Brand

DULUTH, Ga., Jan 20, 2010 (BUSINESS WIRE) -- The world's leading ATM manufacturer and service provider, NCR Corporation (NYSE: NCR), has sold its 50,000th NCR SelfServ ATM, helping hundreds of financial institutions deliver improved service to consumers at the ATM channel through improved availability and increased transaction options. Launched less than two years ago in the U.S., NCR SelfServ already is the most successful ATM brand launch in the history of the company, which has led the world in ATM shipments for 23 consecutive years¹.

To date, NCR SelfServ ATMs have been purchased by more than 680 financial institutions in more than 110 countries around the world. The largest number of NCR SelfServ orders has been for multifunction units - ATMs with additional features beyond cash dispense including intelligent deposit. By adding multifunction ATMs, forward-thinking financial institutions are differentiating themselves from their competitors by giving consumers higher levels of convenience and more self-service transaction options, for example, bill payment and remittance.

In addition, NCR SelfServ ATMs have been designed to deliver the highest levels of availability - critical to customer satisfaction. Unique features such as self-healing technologies that allow the ATM to recover automatically without the need for human intervention, dual-roll receipt printers that ensure the ATM need never run out of paper and graphical operator panels that allow the bank employees to quickly and effectively perform routine maintenance tasks all ensure NCR SelfServ ATMs are "in service" when consumers want them.

"In a challenging economic environment, financial institutions are watching their budgets closely, especially in IT. But NCR has seen our new line of ATMs take off as financial institutions continue to invest in consumer-facing projects that improve the customer experience. NCR SelfServ ATMs are a proven technology that is already delivering results to hundreds of financial institutions around the world," said Michael O'Laughlin, vice president and general manager, NCR Financial Services. "ATMs continue to provide new revenue streams for financial institutions and cost effective ways to improve employee productivity."

With NCR SelfServ, customers deposit checks and cash directly into the ATM. At that point, the check image and related data is captured and electronically submitted to the back office for processing immediately upon completion of the transaction. Customers receive a receipt with an imprinted image of the deposited check(s) - instant proof of the transaction, which builds trust and reinforces the bank's credibility with them. With cash deposits, receipts include a high level of detail and all denominations are counted and presented on the ATM screen for the consumer to confirm accuracy, giving the consumer more confidence.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (<http://www.ncr.com>) is headquartered in Duluth, Georgia.

NCR is a trademark of NCR Corporation in the United States and other countries.

Notes

(1) According to London-based Retail Banking Research (RBR)

SOURCE: NCR Corporation

NCR Corporation
Jeff Dudash, 919-435-6976
jeff.dudash@ncr.com