



## **NCR Brings BLOCKBUSTER Express(TM)-Branded DVD-Rental Kiosks Home to Texas**

January 19, 2010 at 9:07 AM EST

### **More Than 150 Brookshire Grocery Stores Adding BLOCKBUSTER Express**

DULUTH, Ga., Jan 19, 2010 (BUSINESS WIRE) -- NCR Corporation (NYSE: NCR) will install its BLOCKBUSTER Express-branded DVD-rental kiosks in Brookshire Grocery stores, a more than 150-location grocery store chain located in Texas, Louisiana, Arkansas and Mississippi. NCR anticipates fully deploying to the chain within the first three months of 2010.

NCR's DVD kiosk rental experience, branded BLOCKBUSTER Express, offers consumers the widest selection of new release and classic DVDs available through conveniently located kiosks. NCR's kiosks hold more than 900 DVDs, giving customers a great choice of new releases and classic titles.

NCR operates nearly 4,000 DVD rental kiosks in the U.S. and Canada and anticipates operating up to 10,000 kiosks by the end of 2010.

"For more than 80 years, Brookshire Grocery has strived to give our customers a great shopping experience. Through our new relationship with NCR, we are able to give our customers the convenience and savings associated with BLOCKBUSTER Express DVD rentals," said Don Gaynier, Brookshire Grocery Company. "We considered many of the leading DVD kiosk providers, and we were most impressed with NCR's rapid growth in the space."

"By partnering with NCR, Brookshire Grocery is able to provide a unique customer experience - convenient DVD rentals at an affordable price," said Alex Camara, vice president and general manager of NCR Entertainment. "We have invested heavily in building out our DVD kiosk network, and we're pleased to bring the BLOCKBUSTER Express brand back home to Texas."

NCR began deploying BLOCKBUSTER Express kiosks in Brookshire Grocery in 2009, with about 100 kiosks installed at the chain at the end of the year.

No membership is required to rent a DVD at a BLOCKBUSTER Express kiosk - customers simply swipe their credit card and are charged \$1 per night until they return the DVD. For a full list of titles available through BLOCKBUSTER Express kiosks, visit [www.blockbusterexpress.com](http://www.blockbusterexpress.com).

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR ([www.ncr.com](http://www.ncr.com)) is headquartered in Duluth, Georgia.

NCR is a trademark of NCR Corporation in the United States and other countries.

SOURCE: NCR Corporation

NCR Corporation  
Jeff Dudash, 919-435-6976  
[jeff.dudash@ncr.com](mailto:jeff.dudash@ncr.com)