



Holidays No. 1 Time to Shop for Gifts, Rent Movies

December 4, 2009 at 9:55 AM EST

NCR's BLOCKBUSTER Express(TM) gives back to gift givers with \$1 per night DVD rentals and holiday essentials
DULUTH, Ga., Dec 04, 2009 (BUSINESS WIRE) -- It's the most wonderful time of the year for more than just shopping. NCR Corporation (NYSE: NCR), which operates BLOCKBUSTER Express-branded DVD-rental kiosks, reports Thanksgiving through New Year's is also the busiest time for DVD rentals as families spend time together watching their favorite movies. The holiday season accounts for the three largest DVD rental weeks of the year, as consumers rent more than 20 percent more DVDs than at other points during the year.

NCR reminds shoppers to stock up on season essentials and their favorite movies in one convenient trip this season. DVD rentals are available at a budget-friendly price of only \$1 per night through NCR's BLOCKBUSTER Express-branded kiosks located conveniently inside supermarkets, convenience stores and other locations throughout the U.S.

As consumers prepare for their holiday gatherings, they can enjoy new titles at BLOCKBUSTER Express such as [Funny People](#), which debuts in kiosks this week and features one of the most dysfunctional holiday meals ever; and [Four Christmases](#), which features not one, but four dysfunctional family holiday gatherings.

A full list of all holiday-related titles available through BLOCKBUSTER Express kiosks can be found at www.blockbusterexpress.com.

During a regular shopping trip, NCR recommends checking the holiday list twice and nabbing the following essential items for gift-wrapping around the same price of a DVD rental through BLOCKBUSTER Express:

1. Clear adhesive tape - You can never have enough when gift wrapping
2. Bandages - For the paper cuts that come with gift-wrapping and unwrapping
3. Gift tags - Many a parent has been foiled by wrapping without tagging.
4. A good pair of scissors - Not just for cutting wrapping paper, but to break through the barriers of packaging on kids' toys like you've just bought it from Fort Knox.
5. Batteries - Nothing could be sadder than a kid with a new toy and no batteries to make it work.

"The holiday season is very busy for families, so being able to find holiday essential items and favorite DVD titles in one location will save families valuable time," said Alex Camara, vice president and general manager, NCR Entertainment. "And the low cost of \$1 per night for BLOCKBUSTER Express DVDs means they'll be able to save money for other holiday essentials."

NCR's kiosks hold more than 900 DVDs, providing the widest selection of new release and classic DVDs available. No membership is required to rent a DVD at a BLOCKBUSTER Express kiosk - customers simply swipe their credit card and are charged \$1 per night until they return the DVD. Consumers can choose to return the DVD to any BLOCKBUSTER Express kiosk location.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

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