



NCR to Deploy Blockbuster Express DVD-Rental Kiosks across Big Y Grocery Chain

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\$1 per night movie rentals available to consumers in Massachusetts and Connecticut

DULUTH, Ga.--(BUSINESS WIRE)--Aug. 27, 2009-- [NCR Corporation](#) (NYSE: NCR) will install its Blockbuster Express DVD-rental kiosks in Big Y grocery stores throughout Massachusetts and Connecticut. NCR anticipates the kiosks being up and running by September 3 in all 57 Big Y locations.

Blockbuster Express is a new self-service DVD rental experience, offering consumers the widest selection of new release and classic DVDs through conveniently located kiosks. Blockbuster Express kiosks hold well over 800 DVDs, giving Big Y customers a great choice of new releases and classic titles.

No membership is required to rent a DVD from Blockbuster Express – customers simply swipe their credit card and are charged \$1 per night until they return the DVD. DVDs can be returned at any Blockbuster Express kiosk – not just the kiosk where they normally rent.

"By partnering with NCR, Big Y will provide its customers with a premium movie rental experience under the most recognizable entertainment brand in the U.S.," said Alex Camara, vice president and general manager of NCR Entertainment. "We are pleased to help Big Y bring the widest variety of movie titles available in a kiosk to their customers for only \$1 per night."

"Big Y strives to give its customers the best experience possible. Through Blockbuster Express, our customers can feel confident in their movie rental experience," said Phil Schneider, vice president of Sales for Big Y. "NCR is a leader in self-service devices, and their Blockbuster Express kiosk is truly industry-leading. We looked at a number of different options of DVD-rental kiosk companies, and we were convinced that NCR delivered the best experience, the best choice, and the best brand."

NCR expects to invest as much as \$60 million in 2009 to build out its DVD-rental kiosk operations. The company expects to deploy more than 2,500 kiosks in 2009 for a total of 10,000 kiosks by mid-year 2010.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6037702&lang=en>

Source: NCR Corporation

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