



Lunds and Byerly's Supermarkets Deploy Two-Sided Receipt Printing Technology at Select Stores

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Grocer Leverages NCR Technology to Reduce Waste and Energy Consumption, and Improve Operational Efficiencies
DAYTON, Ohio, Mar 11, 2009 (BUSINESS WIRE) -- Lund Food Holdings Inc., parent company of Lunds and Byerly's supermarkets, is deploying a new point-of-sale (POS) solution featuring two-sided thermal receipt printing from NCR Corporation (NYSE: NCR) to support its sustainability efforts and improve operational efficiencies.

Lunds and Byerly's supermarkets join the growing ranks of retailers recognizing the environmental and operational benefits of two-sided receipts. The patented [NCR RealPOS\(TM\) Two-Sided Thermal Printer](#) simultaneously prints on both sides of a thermal paper receipt, reducing paper consumption by up to 40 percent. This can result in less energy being consumed by paper production and distribution, as well as less waste disposal, air emissions and wastewater.

"We are always exploring ways in which we can reduce our waste and energy consumption," said Aaron Sorenson, spokesperson for Lund Food Holdings Inc. "Through the implementation of NCR's two-sided thermal receipt printing at our Lunds Plymouth and Byerly's Maple Grove stores we will continue to further reduce our environmental impact."

In addition to NCR's two-sided thermal receipt printing, the solution deployed by Lunds and Byerly's includes the [NCR RealPOS 80XR7](#) workstation, [NCR RealPOS High Performance Scanner/Scale](#) and [NCR two-sided thermal receipt paper rolls](#).

NCR has been the store automation technology provider of choice for Lunds and Byerly's for more than two decades.

"Lunds and Byerly's are recognized as innovators in the grocery retail industry, and their approach to technology is no exception," said John Saccomanno, director, NCR Food, Drug and Petroleum Industry Marketing. "The POS updates they've chosen from NCR provide them with the opportunity to improve efficiencies and boost customer satisfaction while supporting their sustainability goals. It's a great example of how smart retailers leverage technology to transform their business, boost return on investment and win customer loyalty."

About Lund Food Holdings, Inc.

Lund Food Holdings operates 21 Lunds and Byerly's supermarkets in and around the Minneapolis/St. Paul metro area. During the past seven decades, the grocer has built a reputation of providing extraordinary foods, exceptional service and passionate expertise. In 2006, Lunds and Byerly's launched an online shopping service with home delivery and drive-thru pickup. www.LundsandByerlys.com

About NCR Corporation

[NCR Corporation](#) (NYSE: NCR) is a global technology company and leader in automated teller machines, self-checkouts and other self- and assisted-service solutions, serving customers in more than 100 countries. NCR's software, hardware, consulting and support services help organizations in retail, financial, travel, healthcare and other industries interact with consumers across multiple channels.

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SOURCE: NCR Corporation

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