



Fewer and Fuller Flights May Mean Longer Lines for Thanksgiving Travelers

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NCR Says Avoid the Lines and "Serve Yourself" This Thanksgiving; Company Offers Time-Saving and Convenient Self-Service Travel Tips

DAYTON, Ohio, Nov 21, 2008 (BUSINESS WIRE) -- With a slumping economy, significantly reduced flight options and planes filled to capacity, something Thanksgiving travelers do have to be thankful for during the upcoming busiest travel weekend of the year is self-service travel technology. NCR Corporation (NYSE: NCR), global leader in self-service technologies, is encouraging travelers to utilize the self-service travel options at their fingertips this holiday travel weekend to save time and ease traveling frustrations.

"From ticket booking to hotel check-in, consumers are demanding the best customer service and relying on self-service options to help them take control of their travel experience," said Tania Ladic, NCR vice president, Travel and Transportation. "With the holidays representing the busiest and most chaotic travel season, we want to arm travelers with practical advice to ensure a smooth journey."

Recent research from NCR shows more than 60 percent of respondents would choose self-service over personal assistance because it will make their travel experience faster, easier and more convenient. Further NCR studies confirm this to be true, showing ticketing wait times dramatically reduced using self-service ticketing kiosks (averaging less than one minute) compared to using a counter ticketing agent (averaging four to six minutes).

NCR tips to "serve yourself" this holiday travel weekend - From curbside to final destination, NCR offers its top six tips to streamline the holiday travel experience.

-- Head start: Book your reservation and check in to your flight online, at home, prior to leaving for the airport.

-- Print your own boarding pass and check your bags: Use self-service kiosks at the airport to skip the line and check in for your flight. Also note that most online check-in and self-service kiosks offer passengers the option to check their bags. Simply indicate the number of bags that you are checking and proceed to the bag drop line.

-- Update or upgrade: Check the status of your flight, make changes to existing flights or get on a different flight all together by using self-service kiosks at the airport.

-- Fast track your rental: Pick up and return rental cars faster than before by utilizing one of Hertz's self-service rental kiosks or the express rental counter.

-- Never get lost: Getting lost will cost you time and frustration. Rent a car from Hertz equipped with its NeverLost GPS system to eliminate the debate about which way to go and arrive to your destination on time.

-- Your key to hotel check-in: You've made it this far, now you can check in to your hotel room hassle-free using a kiosk at hotel registration to check into your room and get your room keys.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company and leader in automated teller machines, self-checkouts and other self- and assisted-service solutions, serving customers in more than 100 countries. NCR's software, hardware, consulting and support services help organizations in retail, financial, travel, healthcare and other industries interact with consumers across multiple channels.

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