



## **NCR Launches Next Generation Family of NCR SelfServ ATMs in Cambodia to Help Drive Banks' Revenue and Improve Consumer Satisfaction**

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PHNOM PENH, Cambodia, September 10, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- - NCR SelfServ ATMs Helps Banks to Increase Revenue and Improve Customer Satisfaction

NCR Corporation (NYSE: NCR) <http://www.ncr.com> today announced the launch of its new NCR SelfServ(TM) family of automated teller machines (ATMs) in Cambodia. NCR SelfServ ATMs are designed to help drive more revenue by enabling easier introduction of multi-function services and ensuring higher ATM availability to customers, while reducing environmental impact.

ATM availability is one of the key priorities for banks in Southeast Asia, and the NCR SelfServ family with its "self-healing" capability addresses this need. This new ATM family recovers automatically from software failures without intervention, cutting down recovery time previously ranging from three to four hours, to just ten or fifteen minutes, therefore ensuring higher ATM availability.

Matthew Heap, NCR industry marketing director for Asia Pacific, said, "NCR is committed to the Cambodia market and the launch of NCR SelfServ today reinforces the same. The NCR SelfServ family reflects a key NCR strategy to link the consumer experience across the ATM, the Internet and mobility. Clearly, consumers want self-service banking to be convenient, easy to use, secure and always available when and where they want. As consumers do more through the ATM channel, it becomes imperative for financial institutions to ensure their ATM network is constantly up and running. NCR is committed to deliver the best in technology and services and will continue to innovate in changing the way consumers connect, interact and transact with businesses."

Over half of ATM downtime is due to low-level maintenance tasks - often performed by branch staff - such as replacing receipt rolls and clearing cards or paper jams. With intuitive interactive graphic operator panels, NCR SelfServ allows staff to fix more faults the first time and do so more quickly, leading to better availability. NCR SelfServ units include NCR's patented two-sided thermal (2ST(TM)) receipt printers that reduce the amount of paper consumed. Its larger paper rolls and dual receipt roll dispensers also include auto-change functionality.

The new NCR SelfServ family is designed to deliver the most advanced services, including bill payments and no-envelope intelligent cash and cheque deposits, while reducing environmental impact. NCR SelfServ is also the only ATM family to feature protected USB technology. This means that modules needed to deliver future services on ATMs can be added quickly, without compromising the security of the ATM. As 2D barcode technology emerges, bill payments and other transactions that use this technology can be handled on new modules available on NCR SelfServ. Technologies such as contactless card and mobile payment systems can also be easily integrated with NCR SelfServ ATMs to improve convenience for consumers and create revenue-generation opportunities for financial institutions and other ATM deployers.

China Banking Corporation is the first bank in the Philippines and in Southeast Asia to purchase the new ATMs, with an initial order of SelfServ units to fulfill its objectives of providing more convenient banking to its customers.

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, gaming and public sector organizations in more than 100 countries. NCR ( <http://www.ncr.com>) is headquartered in Dayton, Ohio.

NCR is a trademark of NCR Corporation in the United States and other countries.

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